hülsta 👭



GOOD DESIGN

IS FOR ETERNITY.

Alberto Alessi - designer

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EVERYONE LOVES BEAUTIFUL THINGS.

ONLY A FEW TREAT THEMSELVES.

Georges B. Clemenceau – French journalist and politician

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LIVING WITH VALUES.



Dear readers,

We find ourselves in a world in transition.

Whilst many trends rush by, interiors from hülsta stand for continuity. Here in the Münsterland, we create furniture that will last a lifetime: these will remain for years, even for decades in your home and are therefore anything but a fast moving acquisition. As a green pioneer in the furniture industry, hülsta has always been committed to sustainability – even long before this issue has become trendy.

This interior design book will give you inspiration and helpful tips for your living environments. We will show you our multiple awardwinning design furniture and sophisticated innovations as well as individual shelving systems and very colourful combinations.

With this hülsta interior design book, we take you on a journey to the beginnings of our brand. The hülsta story begins as a carpenter's workshop, which has worked its way up through hard work, enormous innovative strength and highest quality to become a brand with an international reputation – yet has always remained committed to the roots and values of a family business.

Be inspired!

Enjoy browsing through the book and discover the hülsta world!

Yours

Dr. Thomas C. Knecht,

Managing Partner of the Hüls group

O8 EDITORIAL 09



IF YOU WANT TO READ IN THE FUTURE, YOU MUST BROWSE IN THE PAST.

André Malraux - French author, screenwriter, film director, adventurer and politician



1940

THE FOUNDATION

Alois Hüls founds a carpentry workshop in Stadtlohn. The first employees do not have far to go: production takes place in a prime city centre location, directly on the market square.



1953

THE 2. GENERATION

Karl Hüls, the son of Alois Hüls, joins the company. Next came the specialisation on bedroom furniture production and the pioneering production of innovative wardrobe systems featuring the endless add-on principle.



1993

THE 3. GENERATION

Ludwig Hüls, the son of Karl Hüls, becomes the Technical Director of the hülsta Werke. After the death of his father in 2001, Ludwig Hüls takes over as a managing director. One year later, a further hülsta brand is launched with the cash-and-carry brand "now! by hülsta".



2019

REINFORCEMENT FOR THE FAMILY BUSINESS

Dr. Thomas Knecht takes over the hülsta Management as a Managing Partner. The values of quality, design and sustainability characterise his activities for Germany's best-known manufacturer furniture brand, in keeping with the tradition of the family business.



1959

CREATION OF BRAND NAME

Success needs a strong name: the brand name "hülsta" is made up from the family name (Hüls) and the name of the town (Stadtlohn).



1964-69

CONSTRUCTION OF PRODUCTION SITES

Demand is constantly increasing. New capacities must be created. In 1964, the production site in Heek is built, in 1967 the site in Ottenstein followed and in 1969, the headquarters move to the industrial area "Wenningfeld".



1972

CONSTRUCTION OF THE NEW OFFICES

hülsta affirmed its commitment to the site in Stadtlohn by building new offices. In modern open-plan offices, the teams work across departments. The integrated training centre becomes a fixed venue for national and international trade partners. End customers are also attracted by the large showroom, where hülsta is offering interior design advice with creative ideas and a professional design service.



2020

FIRST FLAGSHIP STORE

hülsta opens the first German flagship store in one of Munich's top locations. With an individual advice studio, hülsta offers planning of complete room concepts, such as for apartment complexes and hotels. Customers receive comprehensive interior design advice, whilst hülsta experts help with concepts for floors, walls, ceilings and accessories.

HISTORY 13

2019

Dr. Thomas Knecht

takes over the hülsta management as a Managing Partner.

HISTORY IN ESSENCE IS THE HISTORY OF IDEAS.

Herbert George Wells - author, historian and sociologist

1960

Karl Hüls takes over the company and develops hülsta into the best known German furniture manufacturer brand.

1950

1961

National registration of the brand hülsta, a creation made up from the name of the founder Hüls and the production site Stadtlohn.

1970

1993

Ludwig Hüls (qualified engineer), the third of four sons of Gertrud and Karl Hüls, joins the hülsta-werke as a Technical Director.

1994

Revolution in the furniture market. hülsta develops the first - and up to today only cash-and-carry furniture brand with "now! by hülsta".

1982

The "Stiftung Warentest" checks desks and awards hülsta's MULTI a "very good". Further products are awarded 11 times with "good" or "very good".

1964

HÜLSTAMAT successful market launch of the first bedroom add-on wardrobe system.

1975

1980

hülsta creates an interior design bestseller with the first edition of the "Beautiful Living" book, a source of inspiration for sophisticated interiors that lasted for decades.

1990

1972

All base frames are supplied with a twelve-year guarantee. For all other products

hülsta introduces the quality passport: 5-year guarantee on workmanship, functional safety and surface quality.

2008

2000

Soft for hülsta - hard for

the competition. In 2000,

hülsta is the first furniture

manufacturer to develop

soft-closing techniques.

Drawers and doors now

close magically and silently.

As if by magic, two sliding

doors synchronously glide towards each other.

2000

The entire modular unit

are awarded the

range and all base frames

environmental seal "Blue

Angel" for low-emission

and wood materials.

products made from wood

1996

hülsta founds a separate division for contract furnishing. The combined know-how and the portfolio of Hüls group ensure worldwide success.

2015

In 2014, hülsta is awarded the "Climate neutral furniture manufacturer" and in 2015, is given the "Emissions label A" by the Deutsche Gütegemeinschaft Möbel (DGM).

2012

2010

hülsta is awarded the "Brand of the century" by the publisher Dr. Florian Langenscheidt. hülsta now belongs to the exclusive circle of 250 German brands, which are representatives with a unique selling point within their respective product category.

2020

hülsta celebrates its 80-year company anniversary. 80 years of experience and progress, which further encourage hülsta to continue on its innovative and sustainable path.



Alois Hüls founds a carpentry workshop in Stadtlohn, Münsterland.



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1945 Kitchen dressers

1962

system INTERMAT

Patent for the endless add-on



1992 Mega-Design



1953 Bedroom furniture



1996 Picto



1965 Start of base frame production

1998 Xelo

1993

Ontano



1968 Patent

1982 Topside

for "Allwand"



1999 Alana



2000

Voga

2003

2004

Casa Giorno

Lilium



1979 Bonny





2001 Start of dining ranges



1984 Spectrum





STAND STILL, **YOU GO BACKWARDS.**





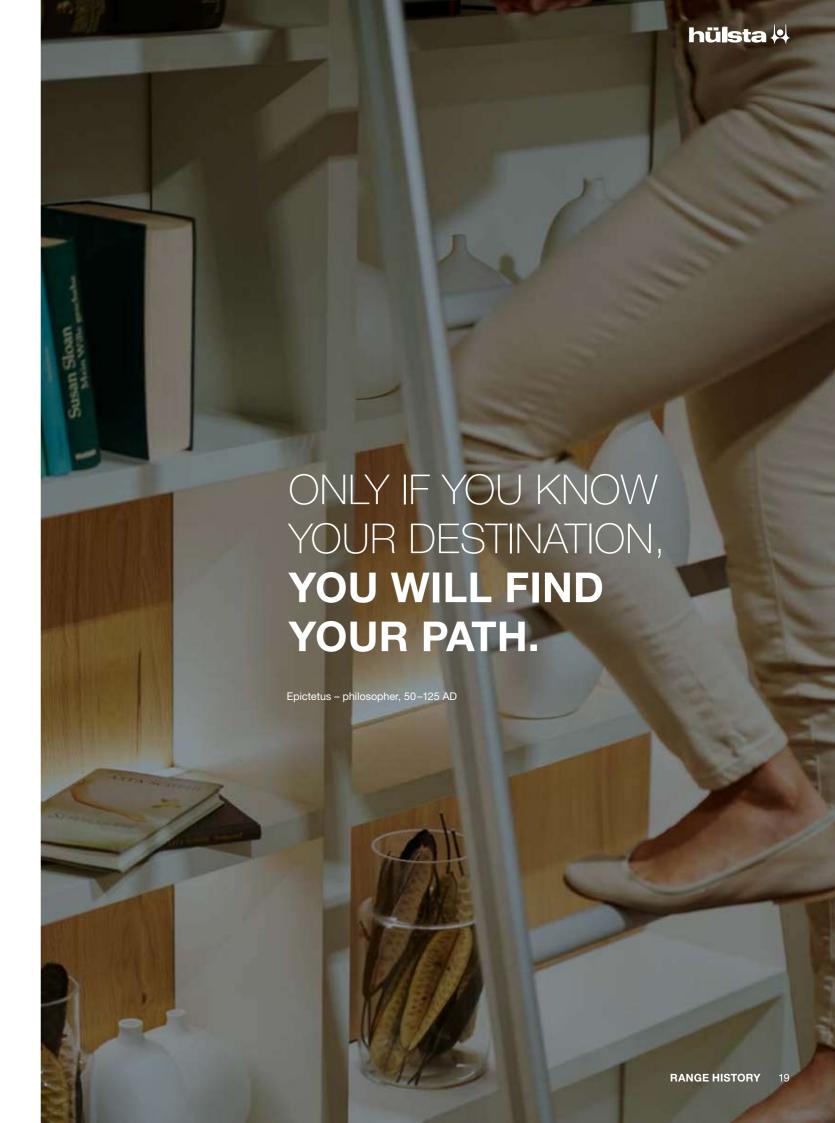
2003 Tameta

Peter E. Schumacher - aphorism collector and publicist

IF YOU

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Even if doubts about the stability of some values increase; the value of a beautifully furnished home and its impact on life remain undisputed.

Karl Hüls, founder of the hülsta Werke

For eight decades, we have been manufacturing furniture here in the Münsterland. It inspires us each and every day to create living spaces that give life a home. We do our utmost to keep people inspired - from the very first glance and for years to come.

With this interior design book, we want to give extensive insights into our work and talk about the values that have shaped our actions for 80 years. There is certainly a lot to talk about!

always have done. Our 220 patents underline this. As early as in 1968, hülsta, the brand created from the name of the founder family Hüls and the hometown Stadtlohn, turned the furniture market upside living rooms, offering individual be perfectly tailor-made for any room. We called it "endless add-on system". What is taken for granted today was then a worldwide novelty - and the beginning of individual furniture systems that perfectly fit into an exclusive and personal home and suit almost all requirements. With the "Allwand" hülsta moved into many German households - and stayed there for good.



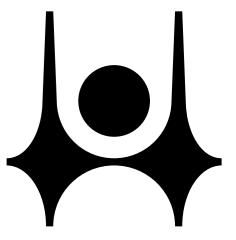
Over the last decades, hülsta has decisively shaped the topic "brand furniture".

We excel in innovations - and The name stands for high-quality, "made in Germany" interiors. It is important to us, that the quality, the commitment to high-quality materials and the excellently crafted details are visible. The high value of our interiors and the love down. The "Allwand" range for of the tiniest detail can be felt at all times as perfect functionality, heights, widths and depths, could long durability and lasting, timeless beauty that remains for years to come. This is the kind of quality that we stand for and that hülsta has become synonymous with.

We take responsibility.

During the production of our furniture, we place great emphasis on ensuring a good living climate and the responsible use of precious resources.

For us as a green pioneer within the furniture industry, sustainability is a central part of our brand core. We know that we share this philosophy with our customers. As a team, we create interiors that our customers, who look for durable, aesthetically pleasing and functionally mature interiors, will value for decades. Furniture that you and we feel comfortable with for years to come.







This quote by Walter Gropius could not be more fitting for us. During the development process of our furniture, we constantly strive to achieve the very best results. hülsta's commercial art is identified by its clean lines, elegant surfaces and very special ideas. We combine classic Italian design with the Westphalian sense for functionality.

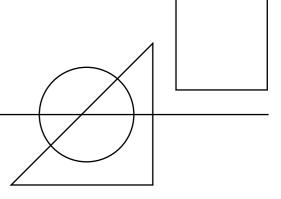
Good is what remains.

A large team of specialists working The combination of excellent elegant designs featuring clean Each design follows this principle. lines, which have won prizes bination from the grandmother will last for generations.

We are committed to create inspirational furniture designs that will stand the test of everyday life. A dining table from hülsta makes a style statement whilst being a comfortable meeting point for the whole family or a place to prepare for serious biscuit baking. It is multi-functional in many ways.

on our collections ensures that form design, high suitability for daily life and functionality are perfectly com- and outstanding quality is the bined. The results are classically benchmark for all our furniture.

awarded by experts on multiple Over the years, we have perfected occasions. However, the most this process right through to the important jury is our customer base: finished collection. We are inspired we know that many of our side- 24/7 and all over the world: at boards, wardrobes, tables and chairs exhibitions, training sessions and are often part of life for many decades. on our travels, we get to know Children grow up with hülsta, many creative minds, trend researchers, units remain - from the first shared other interior design experts, archiflat to the move into one's own home. tects and designers. In our day-to Sometimes, the living room com- day life, we are constantly on the lookout for new input, which we then incorporate into the design of our ideas.





Our product design team consists of specialists from different departments, who work closely together during the entire design management process. Professionals from project management, sales, marketing and product management create a detailed briefing as a guideline for a new product after an intensive analysis process. Teamwork is a key factor – everyone has the chance to contribute and to find their idea in the final product.

The approval of this briefing is followed by the design and concept phase. This is where the work on individual collections starts. A team of coordinated designers develops the product concept, and the first idea becomes a vision. Our wood specialists check the perfect balance between form and function. In case there is no instant solution for the project implementation, it does not mean that our team will stop the idea. Instead, we develop innovations that will make the new piece of furniture outstanding. This is what gave the hülsta brand a worldwide reputation: during the



product design process, more than 220 patents have been created.

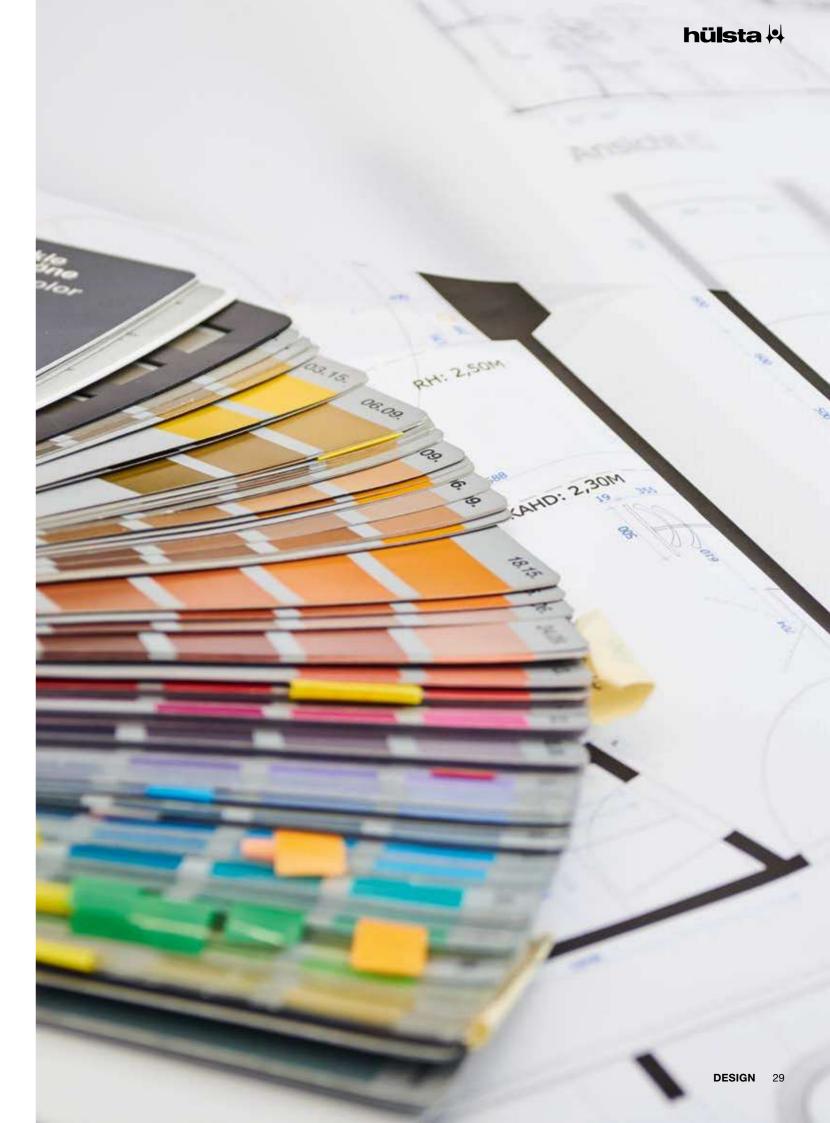
Next, our team of experts evaluates the final design. Detailed work only starts once all departments approve the product concept. During different development phases, every little detail is checked. Technical refinements, which combine form and function are viewed or newly developed. In discussions with manu- Precise, functional, elegant and susfacturers, we carefully select finishes, fittings, types of glass and new materials. With constant consultations, we finalise the series once all the experts are satisfied

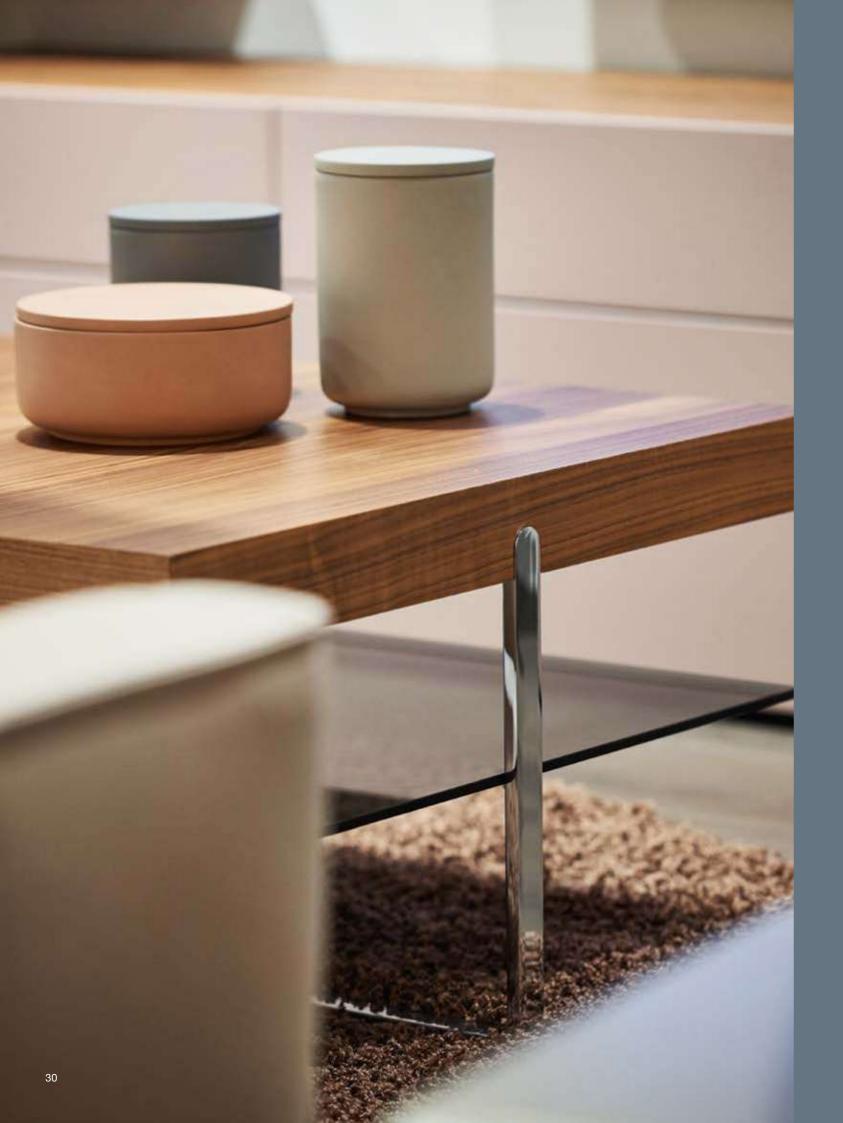




with the sample product and the implementation phase can begin.

tainable - each piece of furniture that goes into serial production after the design process fulfils these criteria and is manufactured with a great love of detail. This ensures that hülsta furniture is visually appealing for decades, fully functional and cleverly thought through down to the last detail.

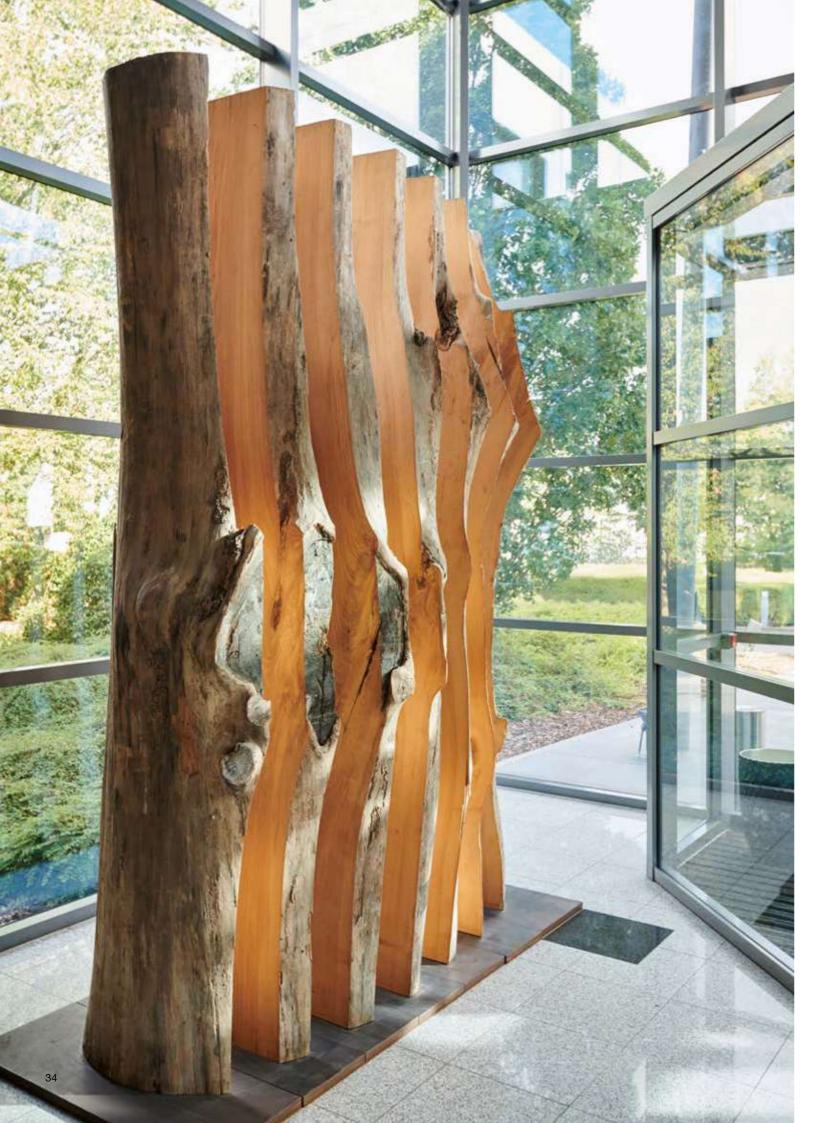




THAT IS WHAT **DESIGN STANDS FOR** WITH US.







RESPECT.

FOR PEOPLE AND NATURE.

Sustainability and a respectful approach are at the top of the list of hülsta's company values. Hardly any other furniture manufacturer in Europe has been awarded for the quality of its products and its entrepreneurial responsibility by so many independent institutes.

Timeless beauty in solid quality.

Furniture from hülsta is innately sustainably, its classic style and robust every strenuous move and each new phase of life. Our modern design classics can be combined in different again.

What is loved for a long time saves the selection process. resources, energy and waste. Our

At hülsta, everything starts with furniture therefore proves its extranature. Genuine wood is our most ordinary durability when subjected important and favourite material - to strict load and climate tests. In organic, solid and very individual. our own laboratories, we certainly It breathes and has character. It is do not go easy on them: They therefore no coincidence that we must fully withstand a wide range manufacture furniture from wood of conditions in terms of temin order to turn a room into a home. perature and humidity as well as the mechanical stresses to which we subject them on the test bench. Experienced experts select the materials for hülsta furniture according to strict criteria.

Our high-quality veneers and solid woods come from sustainable quality survive any fast-moving trend, sources. We deliberately do not use tropical woods in order to save the rain forests and to avoid long distance transportation. We prefer ways and reinvented again and using local suppliers and of course pay attention to sustainability in

CLIMATE PROTECTION IN THREE STEPS.

On the basis of its direct and indirect greenhouse gas emissions in scope 1, 2 and 3, we have had our CO₂ footprint calculated by the climate protection initiative BEaZERO.org.

Scope 1 covers all direct emissions by the company. This includes fuels for company-own cars and lorries as well as heating and cooling substances. Indirect emissions from the production of the energy used are covered by scope 2. Finally, scope 3 includes all indirect emissions generated by daily company processes and product life cycles – such as the commute of our employees, external logistics, water consumption as well as the use of the product by the end user.



Hand in Hand with the Blue Angel.

Our respect for nature is also reflected in our production processes: we use environment-friendly lacquers and adhesives – to ensure a healthy room climate without harmful evaporations. Our emission values, which are strictly controlled by independent institutes, are all far below legally determined limits. For all our product groups, we carry the best emissions label A, awarded by the Deutsche Gütegemeinschaft Möbel (DGM) (German Quality Association Furniture).

When the first hülsta furniture ranges were awarded the "Blue Angel" in 1993, it caused a sensation in the furniture industry.



www.blauer-engel.de/uz38

Nowadays, the environmental seal is an established sign for low-emission furniture and more manufacturers and end users pay attention to a sustainable production. However, hülsta is still one of the few manufacturers carrying the Blue Angel, i.e. it is still a rarity in the furniture market.

We are proud to confirm that sustainability has been important to us for decades.

We are committed to continually putting the standards for environment-friendly furniture production to the test. On two occasions, we have been among the top 3 nominated for the Blue Angel prize. Jury member Edda Müller gave the reasons for the nomination: "Since 1999, hülsta has actively contributed to the revision of the Blue Angel criteria and bears the environmental concern within the industry."

A big undertaking: get innovations off the ground together with other manufacturers, make coatings, lacquers and adhesives even more environmentally friendly. In close international cooperation, we have already developed a number of intelligent, environment-friendly surface coatings.

Our production is climate-neutral.

Climate change is progressing rapidly. We are counteracting the associated massive impact on people and nature by supporting the UN's 1.5-degree target with the Deutsche Gütegemeinschaft Möbel (German Furniture Quality Association) As a climate-neutral manufacturer, hülsta has been a member of the "Climate pact for the furniture industry" since January 2016.



We also support the broad social alliance of the "Alliance for Development and Climate" and, together with many other companies, are voluntarily committed to implementing the 2030 Agenda of the Paris Climate Agreement. We are convinced that such alliances, thanks to their strong cooperation, form the basis for a better world for future generations.



What does the CO₂-footprint look like?

Like the classification of greenhouse gas emissions into scopes, the logic of the climate pact for businesses is also based on three stages – namely accounting for, reducing, and finally neutralising these emissions. We were one of the first companies to underline our participation in the DGM climate pact with the complete neutralisation of our entire CO² emissions.

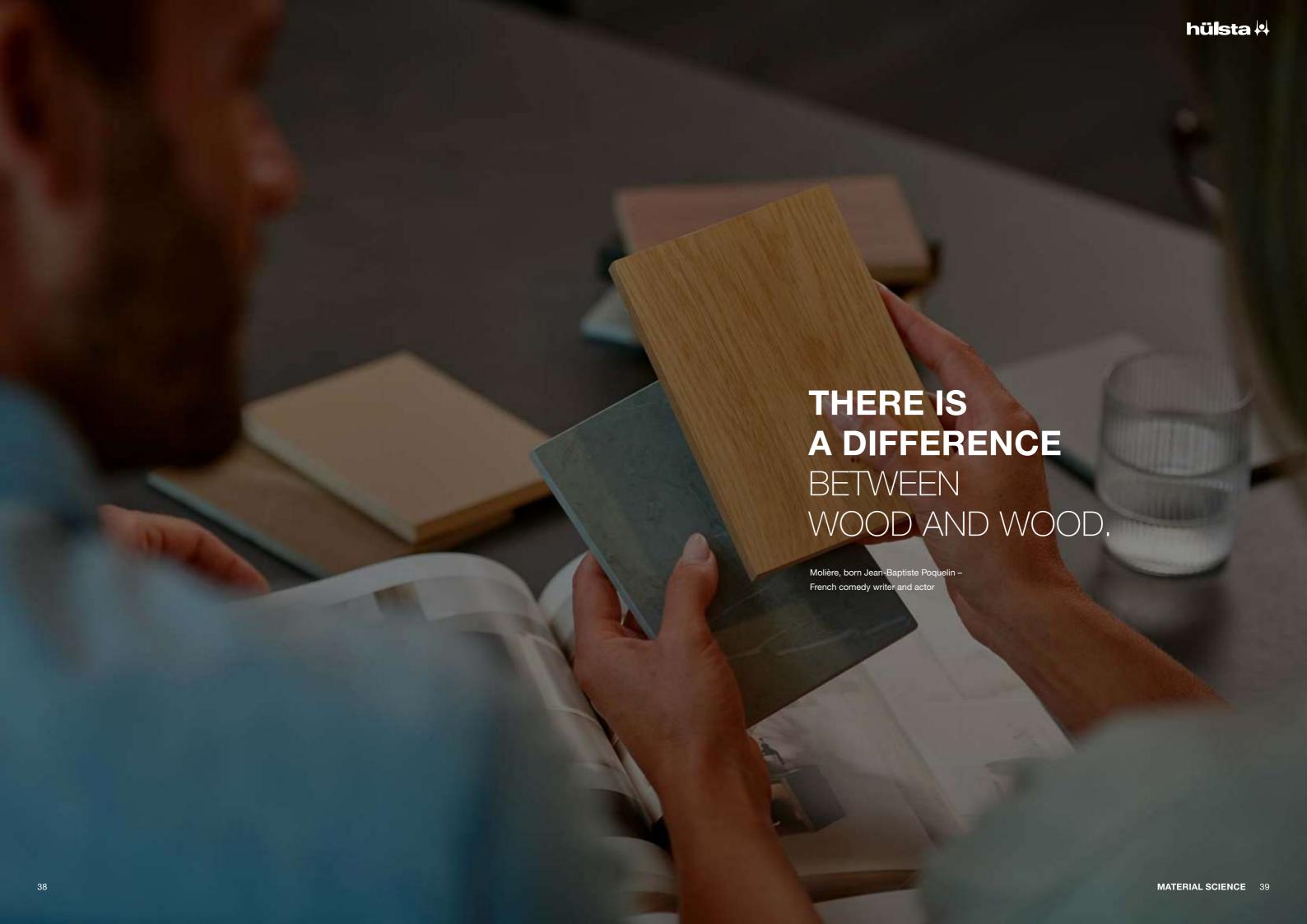
At hülsta, all emissions are neutralised by the yearly acquisition of high-quality climate protection certificates. This is how we support the preservation of an environment worth living in. Currently, we support a reforestation project in Costa Rica as well as a wind farm in Taiwan.

High-quality design that keeps its promises and complies with the highest moral and ecological benchmarks – that is our philosophy for producing durable furniture for feel-good homes for tomorrow. This is what matters to us.





SUSTAINABILITY 37





SOLID WOOD

Each tree is unique. In terms of graining, shade and structure, no two trees are alike. This makes each piece of solid wood furniture a unique example of the incredible versatility of nature. Further details on page 41.



CERAMIC + NATURAL STONE

As natural materials, ceramic and natural stone form the cool counterparts to warm wood. Elegant in the living room, stylish and hygienic in the bathroom and kitchen, they are characterised by a particularly high resistance. Further details on page 46.



GLASS

Obivously, hülsta uses glass for glass cabinets, however it is also used as a front, as a fitted shelf and even as an artistically rounded designer unit. Satinised, rearlacquered or polished, it also makes a stunning impact as a front unit or cover surface. Further details on page 49.



VENEER

The "dress" of a piece of furniture is a natural product. Expertly assembled veneers radiate comfort - both visually and to the touch. Veneered furniture hardly reacts to temperature changes. Further details on page 42.



BOARD MATERIALS

Different chipboards, wood-fibre and solid wood boards are the backbone of our furniture. Depending upon design, the respective board material is particularly sturdy or flexible. All parts of the tree are sustainably used. Further details on page 43.



LACQUER

There is hardly a more beautiful protective layer. We finish our furniture with durable and stylish low-emission lacquers that are beautiful to the touch. Good news (not just) for the Blue Angel. Further details on

itilsta !!



HIGH-GLOSS LACQUER

High-gloss lacquer features a special radiance - and a fascinating depth. Layer for layer using numerous steps, we create a high-gloss lacquer finish that is fit for everyday use and will remain radiant. Further details on page 48.



ELECTRONICS

Cables, switches and plugs are generally invisible with hülsta, as they tend to be cleverly concealed. We design furniture that practically integrates electronics to ensure a comfortable life. Further details on page 50.



FITTINGS

They glide, float and close silently: the doors and drawers of our furniture. SoftFlow and SoftClose, SilentStop and MagicClose closing systems à la hülsta ensure tranquillity and relaxion. Further details on page 51.

WOOD.

SOLID - THROUGH AND THROUGH.

Wood is unique, alive, naturally grown. Each individual piece has its own impact and tells its own story. In order to turn solid wood into a stylish, durable piece of furniture that retains the character of the respective wood, skilled workmanship and a lot of experience is required.

solid wood combines the unmistakable face of the original tree with the design of the furniture by a trained eye and skilled hand. The colour gradient, knots, graining and width of the annual rings make each object unique. Clear, classic shapes beautifully underline the wood.

A forest full of trees.

Not all wood is the same. We use the most diverse types, colours and structures, giving us a huge selection: from light, homogeneous woods such as birch, ash and alder to robust natural oak and elegant dark walnut. Naturally grown wood shows its long, authentic history through characteristic growth features - from small buds in walnut to rustic resin galls in conifers through to the mirror of transversely cut medullary rays in

We pay attention to environmentfriendliness and sustainability during our wood selection process. Tropical woods are taboo for us, all our woods come from sustainable and responsible forestry.

Our high-quality furniture made from How do you recognise solid wood?

In order to identify a solid piece of wood and solid wood furniture. simply look at the cut edge. At this cut edge, which is different because it has been cut at a right angle to the grain, the fibres of the graining and the growth rings are visible. Oak shows tiny pores. Incidentally, the end-grain or end-wood side of a table is usually found at the front. Good veneer experts generally try to recreate the solid wood look - the difference, however, is recognisable if you know what to look for.



Wood has an impact.

As an organic material, wood has a warm and comforting effect, and its natural feel often provides a relaxing atmosphere in wellness areas. As a natural material, wood absorbs water and emits it into the environment. Wood has a balancing effect on the room climate. Wood "works" and therefore presents us furniture makers with particular challenges that we are happy to accept. This is what hülsta is known for: high-quality materials and skilled craftsmanship, which lead to first-class quality.

To treat the precious material wood with respect is a matter of course for us. With creative sensitivity, we transform woods that have grown over many years and decades into modern yet timeless classics.

MATERIAL SCIENCE 41

BEAUTIFUL VENEER.

PERFECTION TO THE LAST DETAIL.

An elegant veneer gives a piece of furniture its distinctive character. It is therefore unsurprising that hülsta reflects its uniqueness, underlines the craftsmanship and stands for employs experienced veneer experts sustainable manufacturing. Our respect for nature is also mirrored in that work with utter concentration the way we treat the most valuable piece of the tree - the precious veneer.

For our furniture production, we use the entire trunk and all of the wood that, in the case of hülsta, always comes from sustainable sources. Firstly, each part is precisely analysed: which wood has grown well enough to turn into an attractive veneer? Experts can already see from the outside of the tree whether it has the makings to provide first-class veneer. Only the best trunks are selected and marked whilst still in the forest. Despite modern technologies in veneer production, workmanship know-how and experience are still very important.

Cut. steamed, ironed.

After cutting, the wood is far from being ready to cover an elegant workpiece. First of all, it is peeled and - depending upon type of wood - first boiled in water or steamed, sometimes for several weeks. The temperature and duration of the process must be individually chosen using experience and intuition; there is no magic formula. This process changes the colour and makes the wood smooth. The wet veneer sheets are then dried and "ironed" in one operation.

Whether rusty natural oak or elegant walnut - with veneer it comes down to the last millimetre. Not just because the selected trunk is cut Another sign of first-class design. into thin slices, but also because the angle and position of the cut have a significant impact on the look of the finished veneer. The cutting angle when peeling the veined wood must be correct to ensure that the veneer sheets show the desired image of lines and swirls. Just a tiny bit further means that the sheet will look there are various cutting techniques that deliver different veneers: the longitudinal cut, for instance, produces almost parallel stripes, whilst "flowery" image.

Veneer experts dress the object.

The chest features a light-hearted and playful look? The wardrobe adds an earnest feel? The sideboard provides a balanced counterpart to the glass table? Whether homogenous in colour and densely grown or clearly grained: the veneer reflects the character of a piece of furniture. It wears the veneer like a dress, the coronation of the design process. It

when dressing the finished piece of furniture. They select the veneer so skilfully that the unique image of the veneer sheets delivers a balanced overall look on the furniture fronts across wardrobe doors and drawers.

Veneer is functional.

In addition to its unique look and a natural feel, veneer has a further advantage: as veneer is applied to a dimensionally stable base, the piece of furniture does not warp or crack.

completely different. In addition, A good veneer is valuable yet economical to use, it is flexible enough to mould itself to even the most curved shapes and at the same time strong enough to form the hardthe so-called flat cut results in a wearing outer skin of your favourite hülsta piece for years and decades to come.

> High-quality veneer is particularly durable after it has been carefully finished by us - with elegant yet strong, environmentally friendly lacquers to achieve a beautiful, imperceptibly finished wood.



BOARD MATERIALS.

A SOLID AND FLEXIBLE BASIS.

Wood is a perfect choice. Load-bearing, stable, filigree, flexible or malleable - depending on the desired properties, we use a wide choice of board materials for our furniture production. They all have one thing in common: they are selected because of their high quality by our purchasing department.

What is hülsta made of? If you take **Breathe** the question literally and break it sustainably. down to the material, you end up at the core of our furniture, the wood it Wood has an impact on the room is made of.

Surprising multi talents.

use solid wood boards or wood materials such as glued wood parts, chipboards or fibreboards. The materials have different properties such as stability, flexibility and first furniture manufacturers in the malleability.

wood material industry offers us as a manufacturer a large choice of products.

climate. The fact that it stores CO2 for its entire lifetime and thus helps the climate, makes this material environment-friendly and sustainable. Trees used for wood pro-Depending upon application, we duction are used in their entirety, from the trunk to the wood chips. Three quarters of the wood shavings from sawmills are used by the chipboard industry. As one of the 80s, hülsta committed to only use The highly productive and inventive wood material boards with very low emission values from quality class E1. This is why we received the Blue Angel as early as 1993.





A LITTLE **MATERIAL** SCIENCE.

The chipboard has a long tradition: invented in Germany in the 1930s, it has increased the utilisation rate of trees. Fine wood shavings are mixed with different resins and heated, then they are pressed under high pressure into shape-stable chipboards.

Medium density fibreboards (MDF-boards)

Fibreboard consists of wood that has been broken down to its fibres and pressed into boards under pressure with the addition of resins. This wood material, which is equally homogeneous in both longitudinal and transverse directions, convinces by combining all the positive properties of solid wood, yet it reacts significantly less to fluctuations in temperature and humidity. The smooth and evenly shaped boards allow lacquering without additional coating even on the edges.

High density fibreboards (HDF-boards)

For the production of high-density fibreboards, the wood, just as for the MDF-boards, is broken down to its fibres. It is then pressed - soaked in adhesive - in a dry process to produce even more strongly compressed boards. This process ensures that HDF-boards are highly stable and durable even in thin material thicknesses. They are often used as moulded com-

Plywood boards

Firm, shape-stable and flexible: plywood boards are made from peeled veneers from hardwood and softwood. They are alternately layered lengthwise and crosswise and glued together in the process. As a result, the material no longer "works" to any significant extent compared to solid wood, the wood is "locked". Plywood consists of at least three layers. Thicker multiplex boards are made from at least five layers. For moulded plywood, the thinnest layers of wood are bent under heat and pressure in moulding presses.

5-layer-boards

5-layer boards feature a wood core with two layers of veneer on either side. The veneers are applied in such a way that the course of the grain changes in each layer. This reduces the working of the wood whilst retaining the look of solid wood.

Chip-block boards

Chip-block boards consist of three layers: Thin chipboard layers are on the outside, in the centre, there is a layer of sticks or small sticks. In stick plywood, the sticks in the centre are only glued to the face veneers, while the small sticks in small-stick plywood are also glued to each other. This board material is used wherever high demands are placed on the material in terms of bending and good surface quality.



CERAMIC AND NATURAL STONE.

STRONG, COOL AND ORIGINAL.

Ceramic offers endless possibilities, natural stone is the most original of all materials - both are of natural origin, flexible to work with and versatile in their use. Ceramic, a mineral material that has been used for thousands of years, suits the possible applications by hülsta in the 21st century and they are not limited to the bathroom.

from ceramic or natural stone stand resistance: the cool and clean, yet very natural feel of ceramic and natural stone can be ideally combined with earthy wood and delivers a striking contrast to elegant lacquer.

Elegant in the living room, fresh in the bathroom.

The natural charm of ceramics is no coincidence: during the production of ceramics, "earthly" raw materials

Furniture featuring surfaces made such as clay minerals are processed, fired and, if required, glazed. As a out because of their beauty and cover unit or coffee table top, highquality ceramics make a very elegant and unusual impact in living rooms and hallways.

> Ceramic is durable, colourfast and dirt-repellent. These practical properties make it an ideal choice for sanitary areas. The hygienically smooth surface of glazed bathroom ceramics is scratch-resistant and easy to clean, skin-friendly and heat-resistant. Thanks to refined surfaces, washbasins remain beauti

ful and clean for a long time. All raw materials used are naturally harmless to health.

Stony beauties.

A robust hard stone, granite has conquered a firm place in living spaces. Its wide range of colours from light grey to blue, red and yellow tones makes it easy for product designers to combine granite with other coloured surfaces. **Marble** is also very diverse: the colour selection ranges from the pure white of Carrara marble to yellowish, pink, green, grey and brown tones through to deep black. Carefully sanded polished to a shine, marble unfolds its full attraction.

LACQUER.

BEAUTIFULLY GENTLE.

Lacquering is an ancient art form: more than 2,500 years ago, the first with children, it is very important lacquer artists in China were using the sap of the lacquer tree to embellish and preserve things. Lacquers, techniques and technologies have evolved, but still fulfil the function of making surfaces resistant and adding a variety of designs.



The use of elegant lacquers turns urethane lacquers and UV lacquers many of our objects into a feast for that harden under ultraviolet light. the eyes and beautiful to the touch. Whether matt or glossy, behind glass or as a special coating - at hülsta, we only use lacquers that combine aesthetics, resistance and a high The lacquers that we use at hülsta level of environmental friendliness. Two types of lacquer meet our

Brilliant in many ways.

are light-resistant and largely resistant to scratches and household requirements: two-component poly- chemicals. Especially when living

that the surfaces are safe, salivaproof and sweat-proof.

Robust in everyday life, gentle on the environment.

We seal about 90 percent of furniture surfaces with UV varnishes that do not require any solvents. For the finishing of the remaining surfaces, we use low-solvent polyurethane lacquer systems. That's why we are well below the legal requirements for all emission values.

Huge colour selection.

Some of our furniture can be supplied in any colour. If you want to match the sideboard to the picture on the wall or want a living room combination in your favourite colour, the NCS index as a colour fan with 1,950 NCS original colours will help with your choice on site.



NCS means "Natural Colour System" and is based upon human colour perception.

46

HIGH-GLOSS.

DEEP BRILLIANCE.

High-gloss surfaces have a very exciting look and a deeply calming effect at the same time. They are true eye catchers with their glamour and reflection creating an impressive visual impact, adding depth to any room. Deep and smooth like the sea and just as relaxing, they reflect the style of the home - in muted tones, bold or monochrome colours to suit individual requirements.

Multilayered and multifaceted.

Elaborate processes produce highgloss furniture that enriches any interior design. Noble, elegant, extravagant. Layer by layer, we build up flawless glossy surfaces in numerous, carefully crafted work steps. Despite its exclusive look, high-quality lacquer is ideally suited for everyday use.



Easy to care for thanks to innovation.

We love driving new technologies forward. For instance in 2008, we applied for a patent for a high-gloss



lacquer surface that hardens under UV light. With the innovative Ever-Gloss lacquer technology, hülsta has set a new standard for the usability of high-gloss surfaces. Nothing therefore gets in the way of the love of gloss – not even the thought of sensitive lacquers that might show fingerprints.

hülsta offers high-gloss surfaces in an extraordinary quality – not only in terms of look, but also in view of emissions reduction, durability and sustainability.



GLASS.

PERFECTLY CLEAR.

A multi-talent among materials, glass is not only a wonderful human invention, it is even created in nature, for instance when lightning strikes. hülsta uses glass to add elegant accents to wood and lacquer fronts, and we use high-quality glass in display cabinets and transform it into elegant tabletops or light shelves.

Nowadays, transparent float glass is the origin of all types of flat glass. During production, the liquid glass floats on liquid tin, generating a very uniform product in the process. Not all glass is the same, of course. Whether glossy or matt, clear or opaque, satinised or polished, almost invisible or colourfully lacquered – glass is amazingly versatile and robust.

Transparency at its most beautiful.

Satinised glass is produced by sandblasting or finishing with hydrofluoric acid. It is matt white, opaque, yet translucent. We use different types of glass depending upon the properties required for the respective use:

- ••• Extra-white glass, uncompromisingly pure with a glossy upper side and a white or coloured, rear-lacquered underside
- ••• Extra-white glass with a matt satinised surface and a white or coloured, rear-lacquered underside
- ••• Float glass with a glossy upper side and a coloured rear-lacquered underside

In addition to transparency and design, safety is an important aspect: wherever it makes sense and is necessary, hülsta uses toughened safety glass (ESG). In the event of breakage, it breaks down into tiny particles without sharp edges.

48 MATERIAL SCIENCE 49

ELECTRONICS.

HIGH END, PERFECTLY INTEGRATED.

If switches and cables come to your mind, when you think of electronics, then you will notice that hülsta's recipe for success is based upon elegant solutions combining high-quality materials, sophisticated design with intelligent functionality. Even plain technology - cleverly integrated - provides a great aha effect.

Lighting as a design feature.

Light has the most impressive effect, when it is used in a subtle way adapted to the respective situation. All lighting units from hülsta match their surroundings, but are also practical to use, functional and designed for maximum comfort.

Warm light, cool light, colour change? As hülsta lighting systems are exceptionally flexible and versatile, they offer a perfect lighting solution for any room and any ambience. Smart LED-technology thus allows individual and luxurious lighting solutions with economical energy use and practical remote-controlled operation.

architecture. It displays objects to allow you to operate devices with great effect and plays a decisive closed fronts. role in setting the scene in a room. Whether spotlight or diffused light, indirect lighting behind the bed, rear wall, framed door or glass shelf lighting in a glass cabinet there is a wealth of possibilities.

Fantastic sound.

In order to ensure perfect sound and maximum comfort, hülsta has designed furniture with fabric fronts, perfectly positioned. Flatscreen fixings ensure that you can watch TV in style. Our furniture offers ample space for many peripheral devices including intelligent cable manage-Lighting underlines the furniture ment systems. Optional IR-repeaters



Invisible technology, easy to use.

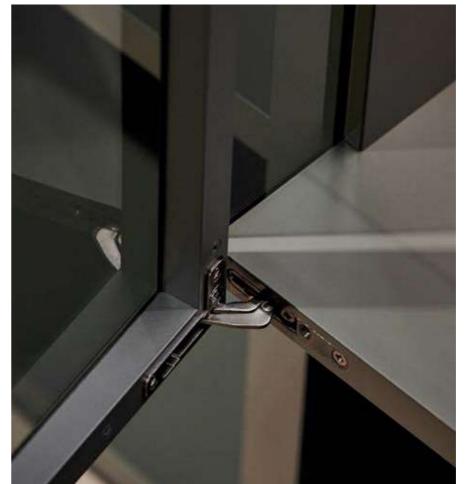
Charging, lighting, sound or operation: hülsta technology is cleverly concealed. The bed consoles provide inductive charging for the smart phone, the desk offers a USB port. The furniture is prepared for future media use, cable channels ensure an invisible installation. Lighting solubehind which sound boards can be tions are elegantly integrated into the

> However, the result of our concepts is perfectly visible: hülsta furniture is fully thought through and practical. hülsta electronics stand for uncompromising living comfort.











FITTINGS.

SMOOTH AND SAFE.

How do we cultivate the precious moments of comfortable silence during the day? We transform rooms into quiet zones in which soft closing mechanisms and smooth-running track systems set a very gentle tone. Fitted with this innovative hardware technology, furniture turns into "wellness furniture" and contributes to a relaxing everyday life.

Shhhhh. In order to guarantee firstclass functionality in all hülsta visually homogenous wall. furniture units, all fittings must smoothly, silently and reliably open, glide and close: SoftFlow, SoftGlide, Silent-Stop, SoftClose, MagicClose. All these names stand for highquality closing systems à la hülsta. As if by magic and beautifully softened, doors glide open and 220 national as well as international

closed and even close flush onto a

A daily reason to be cheerful.

We improve what is good to make people a little happier. To date, hülsta has therefore developed more than

patents and registered designs, among them many for innovative functional fittings. Motivated by the constant drive for improvement and even more practicality, we create furniture with integrated intelligence, such as drawers that can be fully extended, thus offering access from above to 100 percent of its contents. SoftFlow technology and selfclosing ensure almost silent mechanisms. The same applies to Magic-Close doors, which glide slowly into position even if they are given a hefty push.

The combination of design, technology and material is key, which is why hülsta uses high-quality metals.

50 MATERIAL SCIENCE 51



Each piece of hülsta furniture is individually manufactured for the customer – in line with personal wishes, strict quality criteria and with the highest standards of craftsmanship. Customers can book our premium service for their new hülsta interior design objects. It includes a 5-year guarantee and other exclusive advantages.

With great care during manufacturing and our quality checks, we ensure that every piece of furniture leaves our premises in perfect condition. Our customers benefit from a plus in safety that goes beyond the legal warranty requirements.











All products are tested multiple times and are subject to strict quality criteria. hülsta offers a 5-year guarantee for new purchases. Always included: unlimited support for questions and requests regarding hülsta furniture. The satisfaction of our customers is our main priority. We are therefore by their side above and beyond the guarantee – including the add-on purchasing service.









TRENDS.

CATCH THE SPIRIT OF THE TIMES.

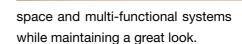
Nothing is as consistent as change. Does this mean that every trend must be implemented at home? Only to a limited extent, we think. In fact, it is a fine art to develop furniture that is contemporary but has a permanent place in life and brings enjoyment every day. Capturing the spirit of the times whilst creating timeless, stylish and functional classics is an essential aspect in the development of sustainable interiors.

For us, trends cover far more than just colours, shapes and materials. Instead, a trend is much more about evaluating living concepts in a comprehensive and pioneering way, making them a perfect fit for the lives of a wide range of people and their requirements.

Currently, our designers, product managers, cabinet makers and trend experts look at the issues that play a key part in the development for the current and future requirements and wishes:

Working and living.

Multi-functional furniture is not a short-lived trend, but a necessity. ballast. Workspaces are increasingly inteblurrier the boundary between living and working worlds, the more important it is to give living areas a clear framework. Clever concepts that combine design and functionality are indispensable to elegantly integrate a working environment. This requires clever planning with hidden compartments for accessories, good storage systems,



Shed

grated into living environments. The Living space in large cities is scarce. The clever planning of every available square metre is therefore becoming increasingly important. In addition to multifunctional furniture, well thought-out storage space is also very much in demand. Entire furniture systems tailor-made to fit into existing room concepts are ideal for structuring the living environment and radiate tranquillity. Clever sufficient sockets, plenty of storage accessories for cabinets and

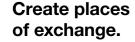
drawers can also be perfectly individualised and are more soughtafter than ever. After all, this is how - even on just a few square metres - you can add calm and order to your everyday life.





I think style is the only real luxury that is truly desirable. I think to embrace elegance, you need a damper to disarm flashy trends.

Giorgio Armani, Italian decorator and fashion designer



Your own home is a place of retreat. Dinner with the patchwork family, Christmas at the large table and aesthetically pleasing. - furniture needs to stand up to these challenges even in limited space. Intelligent planning and versatility are therefore essential. Extendable tables, light chairs and The internet is full of interior design ceiling-high units are just some of the many possibilities. Rooms that are used jointly by neighbours and friends are becoming increasingly important. So-called "shared spaces",

of the new "vertical village" intended to provide a feeling of community. In future, shared spaces will characterise the living culture and require interiors that are both suitable for everyday life

Scope for individuality.

inspirations: almost everyone wants to add a personal touch. Even standard furniture can therefore often be individually configured: sideboards available are

infinite fabric choice - and the trend is rising. If imagination is not enough, sophisticated technologies digitally show what the furniture will look like in the respective home. It has never



Village feel in the city: even on the 27th floor, wood and natural accessories provide a rustic atmosphere that keeps us grounded. We are therefore currently experiencing a real wood renaissance. In combination with trendy handles and glass units, even solid units have a light-hearted feel. The trend "Biophilic design" goes even further: the "biophilic" interior design, i.e. "with love for life" is aimed at creating a healthy living environment. Natural materials such as wood, clay and linen, many plants that simultaneously clean the air plus planning with natural light becomes increasingly important for many people.







THE FOUNDATION OF DIVERSITY IS UNIQUENESS.

Ernst Ferstl – Austrian teacher, poet and aphorist

This is the basic principle for the development of our unique living room range diversity. Preference for a classic, clean-lined design? Or solid wood furniture with curves, pleasing to the eyes and hand? Or rather a leather-covered single unit as a true eye-catcher? Here, everyone will find suitable furnishings for an individual home.

The following interior design book pages are an inspiration and invitation to discover our

LIVING ROOM RANGES.

EACH RANGE

SOMETHING SPECIAL.

RANGE CO	OMPARISON						
		FONIS	TETRIM	SCOPIA	FENA	NEO	CHALERA
Page		66	78	92	104	116	126
	Single units	•	•	•	•	•	•
Type of furniture	System furniture	•	•	•		•	٠
idifficate	Room divider	٠	۰	•	۰	•	٠
	Solid wood	0	۰	٠	۰	•	٠
	Part solid wood	•	٠	•	•	0	•
Surface	Genuine wood veneer	0	•	•	•	•	•
	Matt lacquer	•	•	•	•	•	٠
	High-gloss lacquer	•	•	•	•	•	•
Individuality	Bespoke productions possible	٠	۰	٠	۰	•	٠
	NCS 1,950 colours	•	٠	•	•	•	٠
Other	Coffee table	•	•	•	•	•	•
	Dining	•	•	•	•	•	•
	Hallway	0	•	٠	۰	•	٠
	Sleeping	0	•	٠	•	•	٠
	Bathroom	•	•	٠	•	۰	

RANGE C	OMPARISON						
		GENTIS	NAVIS	MEGA-DESIGN	PERSIS	AUNIS	VEDUA
Page		160	178	190	210	224	238
	Single units	•	•	•	•	•	•
Type of furniture	System furniture	•	•	•	٠	۰	•
Turriture	Room divider	•	•	•	٠	۰	٠
	Solid wood	٠	٠	۰	•	•	•
	Part solid wood	٠	٠	۰	•	•	٠
Surface	Genuine wood veneer	•	•	•	•	•	٠
	Matt lacquer	•	•	•	•	•	•
	High-gloss lacquer	•	٠	۰	٠	۰	٠
Individuality	Bespoke productions possible	۰	0	•	•	0	٠
	NCS 1,950 colours	•	٠	0	٠	۰	•
Other	Coffee table	•	•	•	•	•	•
	Dining	•	•	•	•	•	•
	Hallway	•	•	0	٠	۰	•
	Sleeping	•	•	0	٠	۰	•
	Bathroom	•	•	0	۰	•	

hülsta offers twelve living room ranges. Each of them has its own character and convinces with extraordinary materials, design features and functionalities. They often meet several criteria. This overview of our ranges facilitates selection and shows the differences at a glance.

FONIS 66
TETRIM 78
SCOPIA 92
FENA 104
NEO 116
CHALERA 136
GENTIS 160
NAVIS 178
MEGA-DESIGN 190
PERSIS 210
AUNIS 224
VEDUA 238

64





68 **FONIS** 69

1,950 COLOURS - ENDLESS POSSIBILITIES.

Fonis allows you to add balanced colour accents.

In addition to classics in pure white lacquer or grey lacquer as well as further trend colours, such as aubergine lacquer shown here, the NCS colour system extends the standard versions by freely selectable colour shades – your own favourite colour or a colour that exactly matches other interior design objects. Metal frames and frame profiles in quartz and anthracite structured lacquers as well as in gloss chrome offer further possibilities to create a beautifully balanced living environment.







NCS means "Natural Colour System" and is based upon human colour perception. Irrespective of your colour choice – the Fonis collection from hülsta is the perfect choice for any colour trend.

INDIVIDUAL COLOUR SELECTION FOR GENUINE HIGHLIGHTS.

70 **FONIS** 71

IMPRESSIVE LIGHTNESS

BEAUTIFULLY STAGED.





Fonis offers a wide choice of design possibilities. Lowboards and sideboards in different widths allow flexible combinations with intermediary and top units as well as wall-mounted units. Lit glass cabinets add a light feel to the composition and provide comfortable indirect lighting. Highboards, glass cabinets and wall-mounted units are available with continuously dimmable LED lighting. The carcase is tapered towards the front, giving the furniture an additional light-hearted touch.



72 **FONIS** 73









Version: glass cabinets lacquer NCS S 6030-Y90R, anthracite lacquer, steel blue lacquer, width: approx. 1.1 m each

Different Fonis formats and styles allow perfect room design for living and dining rooms irrespective of the size of the room. Individual sideboards or generous highboards are striking eye catchers. The Fonis frame is available in quartz, anthracite and chrome. Fronts and carcases are available in NCS colours and can be individually combined.

BEAUTIFUL
EYE CATCHER
AND SPACE
MIRACLE.



FONIS 77

TETRIM LIVING SIMPLISTIC ELEGANCE.

The modern living room range for people, who want to confidently reduce their style to the essential.

Further information about the range.







MODERN AND REDUCED TO THE ESSENTIAL - THIS IS TETRIM.

Beautifully framed units made from anodised aluminium, atmospheric LED-lighting and high-quality lacquer, ceramic and wood surfaces define the quality of Tetrim. A large choice of formats, units and materials allows almost infinite design possibilities. All units can be combined with one another. The combination of square and L-shaped units offers a light and almost floating impact. Clean lines and colours create a modern ambience. The floating transitions between slim wall-mounted cabinets and wide units create elegant accents. The interplay of handle-less lacquered surfaces, angles and open compartments is a reflection of the Tetrim architecture.

80 **TETRIM** 81











- **01** The multi-functional drawer is especially suitable for installing entertainment electronics.
- 02 Cover surfaces made from different ceramic versions make Tetrim exceptionally versatile.
- **03** Storage space or small home office? This living room combination offers both. Whether mini home office, dressing table or storage space: the wall-mounted unit is not only an eye-catcher but also highly functional.

FORM
AND COLOUR
FOLLOW
FUNCTIONALITY.

TETRIM 85

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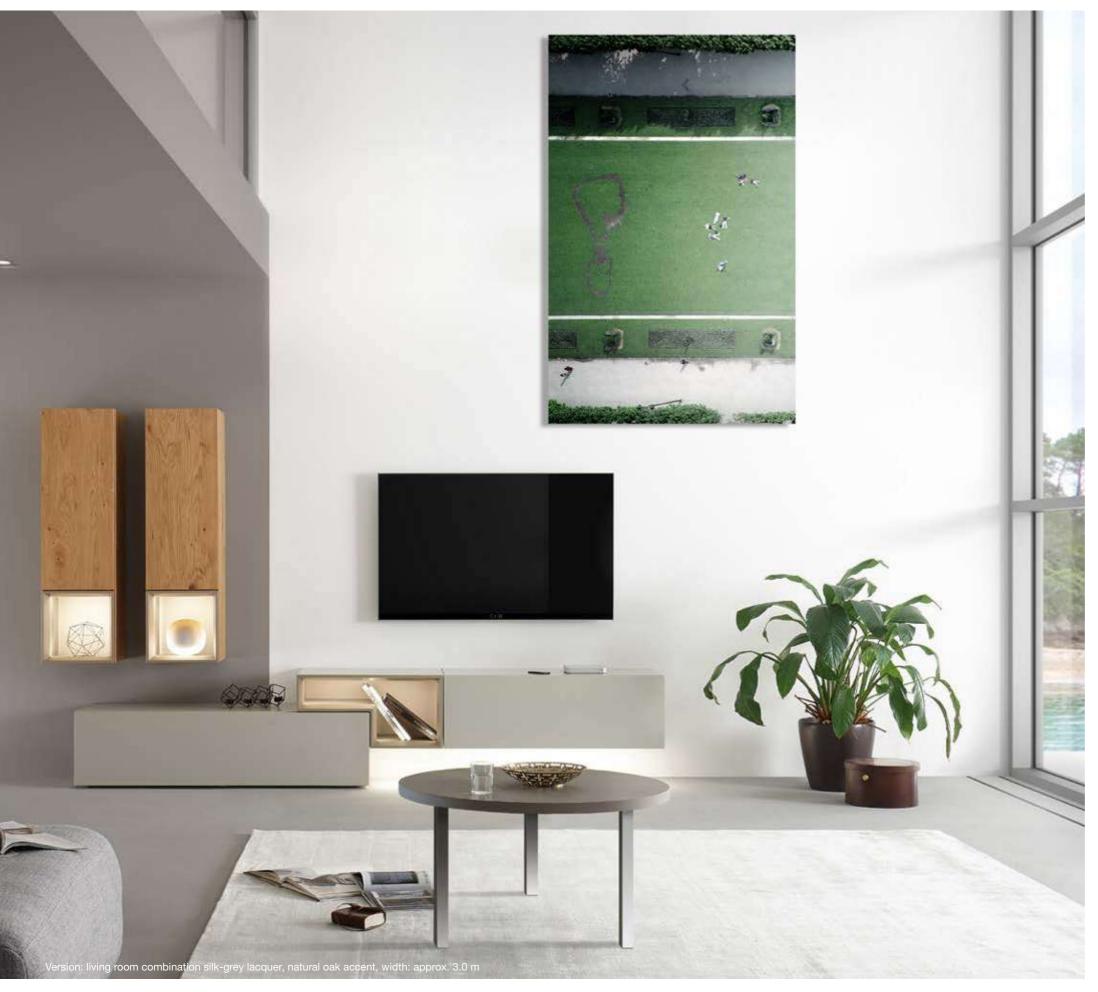


Whether as a combination or single unit: its handle-less fronts make Tetrim an eye catcher in every room. Different lacquered fronts with bronze or silver-coloured frames allow a multitude of compositions. Drawers and doors with push-to-open functionality ensure practical comfort. Matt lacquered fronts in soft white and grey tones draw the eye to the exciting furniture architecture with a mix of open shelving, lit compartments and smooth fronts.





TETRIM 87



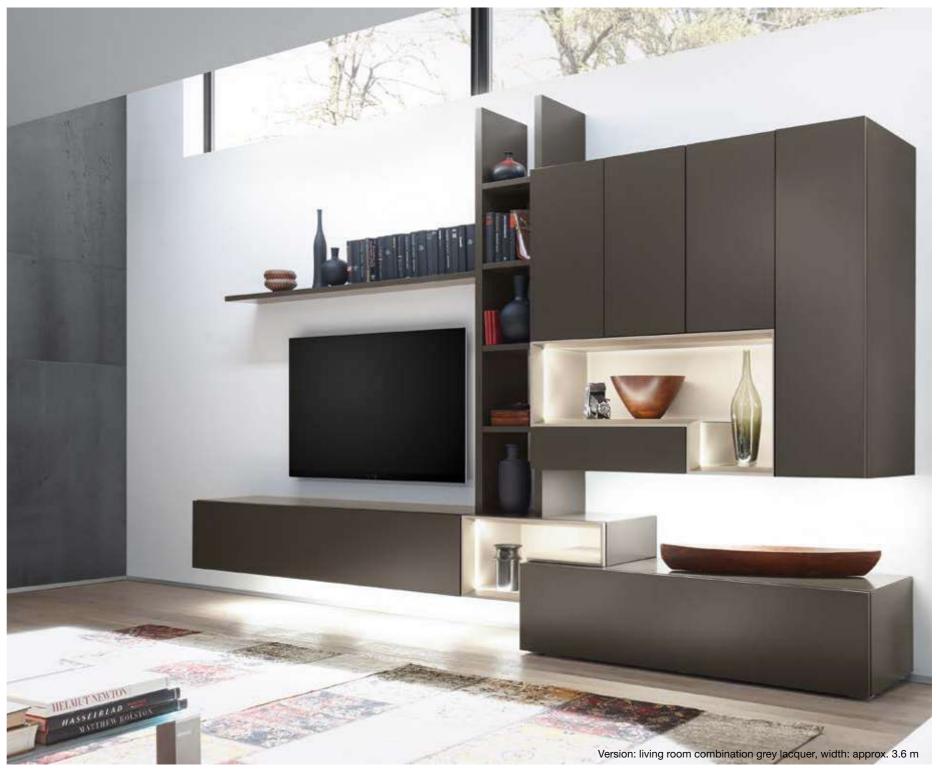
CLEAN
LINES
PERFECTLY
STAGED.











A wealth of variations – this is Tetrim.

Matt grey or high-gloss lacquer in Bordeaux red? Tetrim adds further colourful highlights: silk grey matt lacquer with bronze-coloured frames and satinised, rear-lacquered glass delivers a rich-in-contrast alternative to white finishes. For those who like it a little more colourful, there is a choice of high-gloss glass cabinets and sideboards in Bordeaux red or ice blue. Both versions offer ample storage and striking display space.

90 **TETRIM** 91

SCOPIA LIVING – INDIVIDUAL DESIGN.

The innovative living room range for people, who value maximum design possibilities.

Further information about the range.



MAXIMUM CHOICE - LIMITLESS COMBINATIONS.

Innovative design, maximum creativity. Its double-shell carcase design allows Scopia to play with colour and material whilst making a visual impact. Endless lacquer and wood combinations in interaction with shapes and sizes produce an individual architecture. A special highlight: the double-shell structure makes it possible to choose the interior and exterior carcases in different colours resulting in original wood and lacquer combinations.











A single bookshelf or a living room combination with TV-unit: Freestanding, stacked or wall-mounted in different sizes – anything is possible with Scopia! Up to five varicoloured box drawers and recess rear panels are also available to add further accents to the home. Glass cabinets, hinged doors, flaps and open compartments in different sizes create plenty of storage space. The double-shell carcase design in different colours offers plenty of scope for creativity.



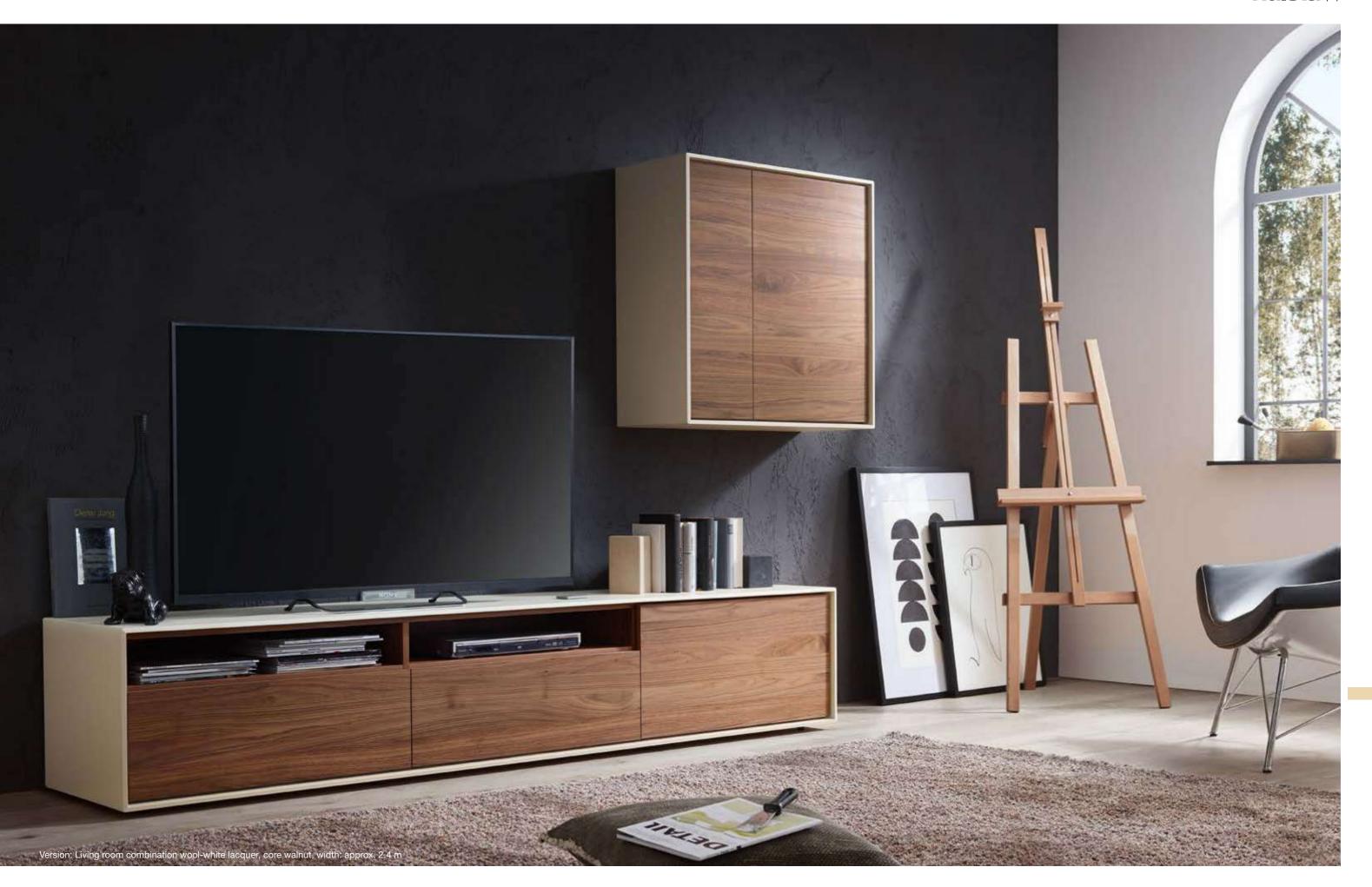






- **01** Scopia elegantly conceals unsightly technology inside the media lowboard. The fabric-covered front ensures faultless reception of remote-control signals.
- 02 The smart LED-lighting with Scopia is fitted to the inner door and provides glare-free light.03 Scopia units with integrated glass doors are particularly suitable for living and dining rooms.

THE ESSENCE IS IN THE **DETAIL.**







Scopia's extraordinary design is the result of outstanding craftsmanship and the wide choice of design possibilities – either in terms of colours or materials. The elegant graining of the wood veneers runs continuously across all fronts and carcases – as if manufactured from one trunk.







OPPOSITES ATTRACT.

Structured surfaces in bronze and concrete provide a striking contrast to planked oak and lacquer, elegant glass cabinets are perfectly balanced with slim lowboards. Clean lines and the simplistic design set the scene for the contrast between the two materials. Smart details and storage solutions are in line with the spirit of the times.

hülsta ₩













The continuous veneer is a special Fena highlight. The beautiful graining runs across all front and carcase units. As if made from one trunk, the surface has a particularly elegant and balanced effect. The metal frame adds a special light-hearted touch to the Fena lowboard.

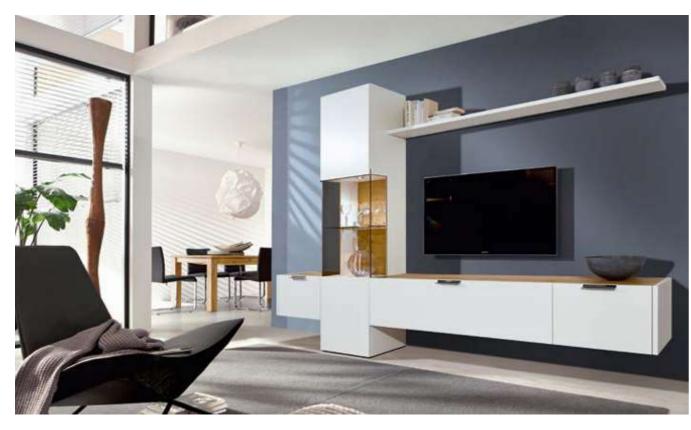
- Folding doors are particularly space-saving and can be easily opened.
 Perfectly crafted: the graining is accurately continued across edges and gaps.
 Straight-lined handles are perfectly practical for opening doors and drawers, optionally available in chrome or antique silver.

108 **FENA** 109



VERSATILE AND SMART.

FLEXIBLE DESIGN.



Whether monochrome in elegant pure white lacquer or a mix of wood, concrete, bronze or lacquer depends on individual taste. Versatile wall-mounted units and lowboards make it possible to beautifully integrate large flatscreens. Clean lines and a minimalist design create room for the contrasting combination of materials. The partial LED-lighting is available in different versions, allows individual designs and creates a beautiful atmosphere.







112 **FENA** 113

hülsta ⊭







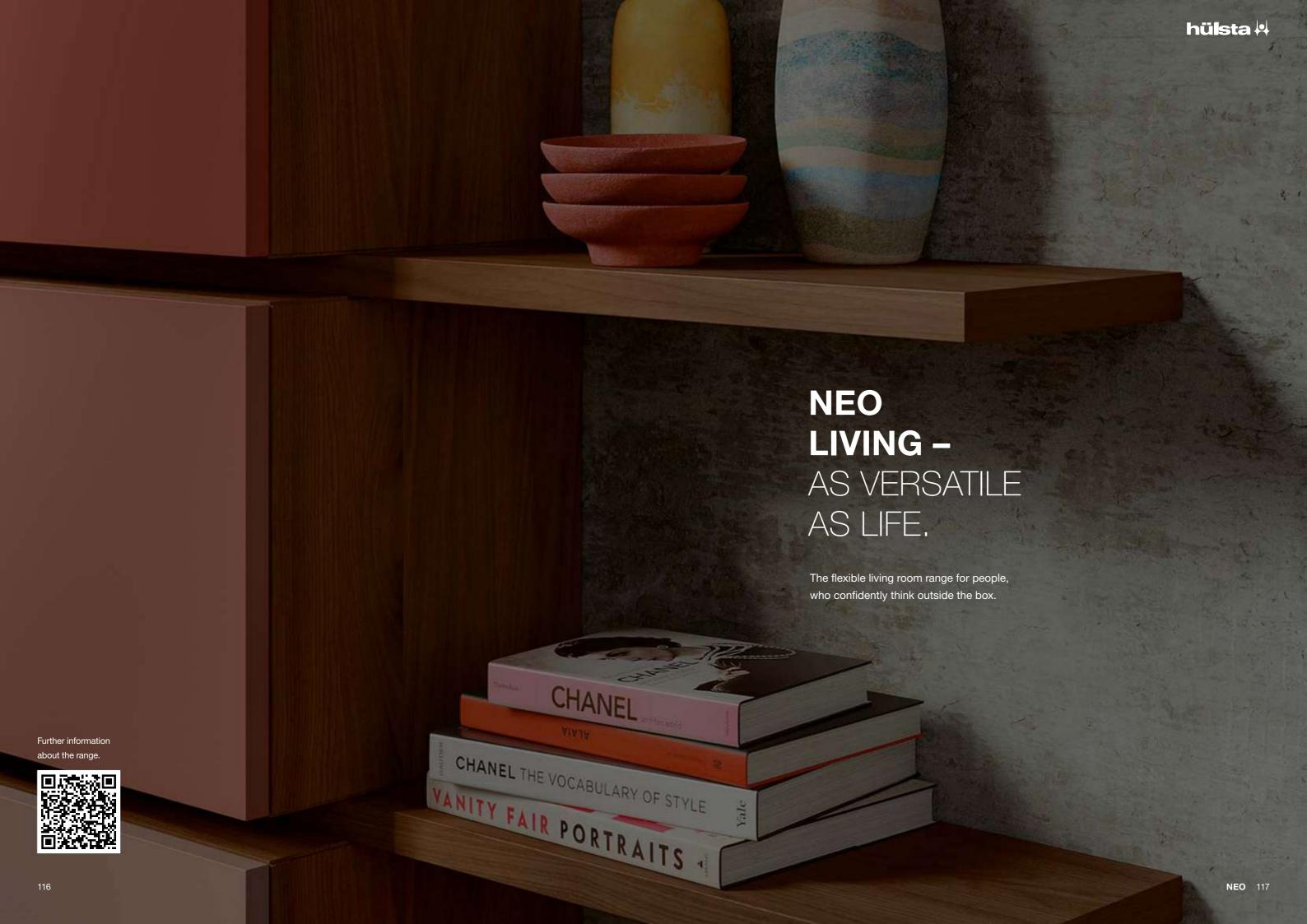




The cover surface available in different versions offers even more scope for a personalised design.

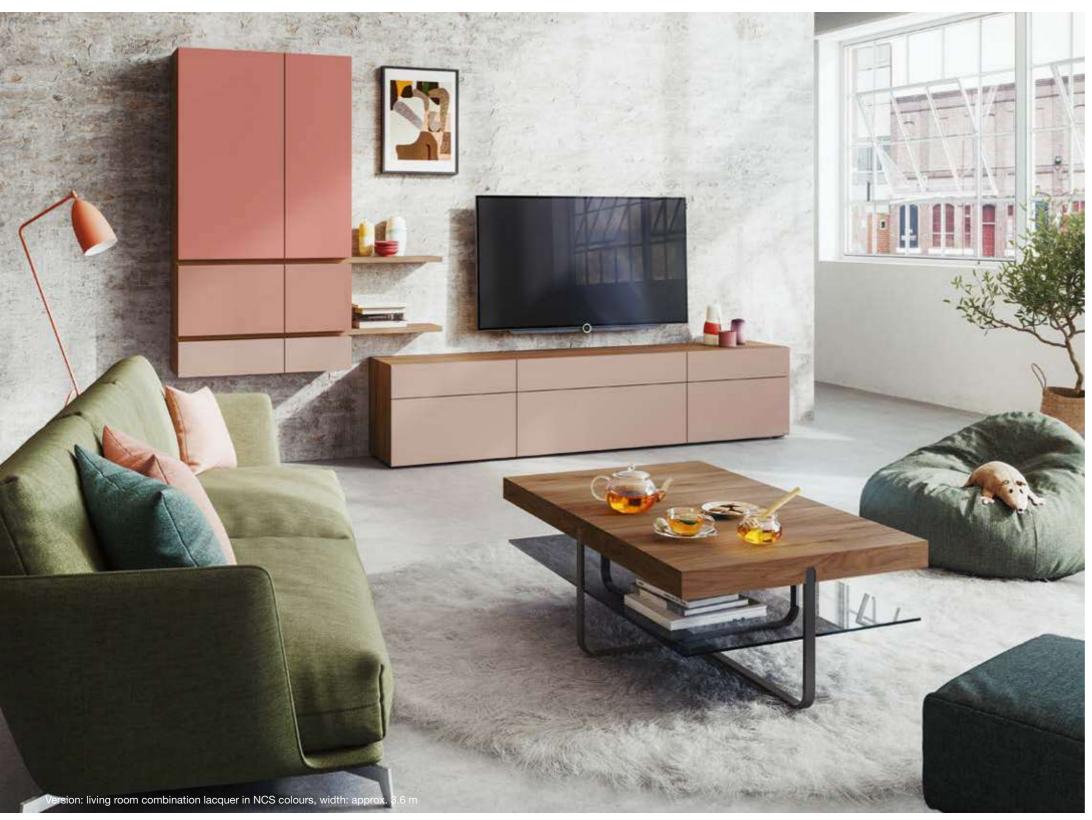
- 01 Bronze lacquer02 Pure white lacquer
- 03 Planked oak04 Concrete grey lacquer

114 **FENA** 115



1,950 COLOURS FOR NEO - ENDLESS POSSIBILITIES.

Choose almost any desired colour or colour combination for Neo – matching the wallpaper or favourite objects in your home: it is easy to do at home using the "NCS" colour fan or the practical colorimeter "NCS Colourpin II" from the hülsta shop. hülsta then applies the individually selected colour to the desired Neo units.







NCS means "Natural Colour System" and is based upon human colour perception. Irrespective of the colour you decide upon – the Neo collection from hülsta is the perfect choice for any colour trend.

ENDLESS PLAY OF COLOURS FOR MORE INDIVIDUALITY.







Large and small combinations for every living or dining area can be created using a mixture of carcase units and a side panel system. Any width or height is feasible. Cleverly offset shelves create a generous look. Open compartments add a light-hearted touch.

PRECISION
WORK.
PERFECTLY
STAGED.



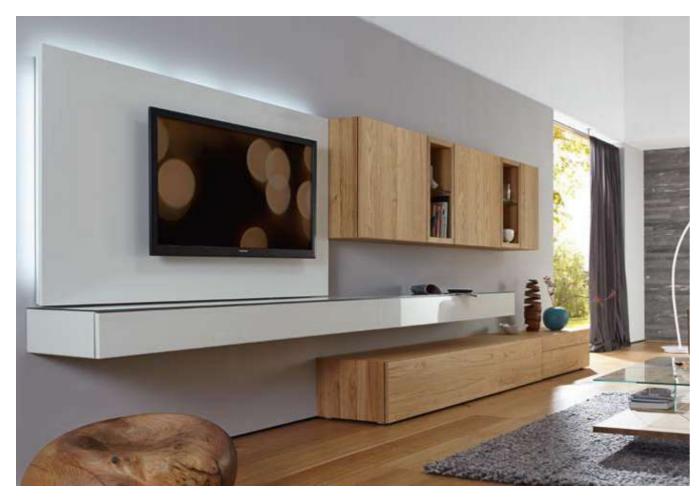




Neo combines innovative living trends and a cosy atmosphere with utmost flexibility. Freestanding carcase units in grey lacquer and natural oak in combination with wall-mounted units create individual solutions. Cleverly offset, the units offer plenty of storage. Handle-less fronts underline the simplistic look. Drawers and doors featuring push-to-open technology are easy to operate. Open compartments featuring glass sides create a stunning contrast to closed fronts and give the units above a floating appearance.

ORGANISATION AND FUNCTIONALITY

IN A STRIKING DESIGN CHOICE.



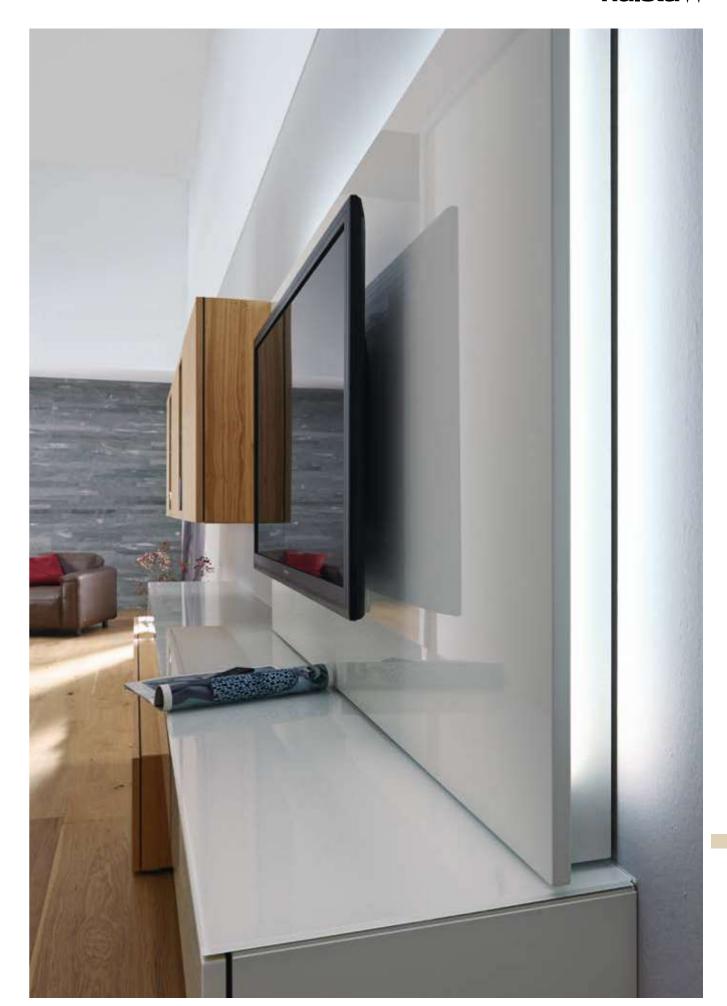
Technology elegantly concealed: The Neo panel can be positioned anywhere on the wall and be lit from the rear. It is available in four widths and in all of the Neo lacquer and wood finishes.



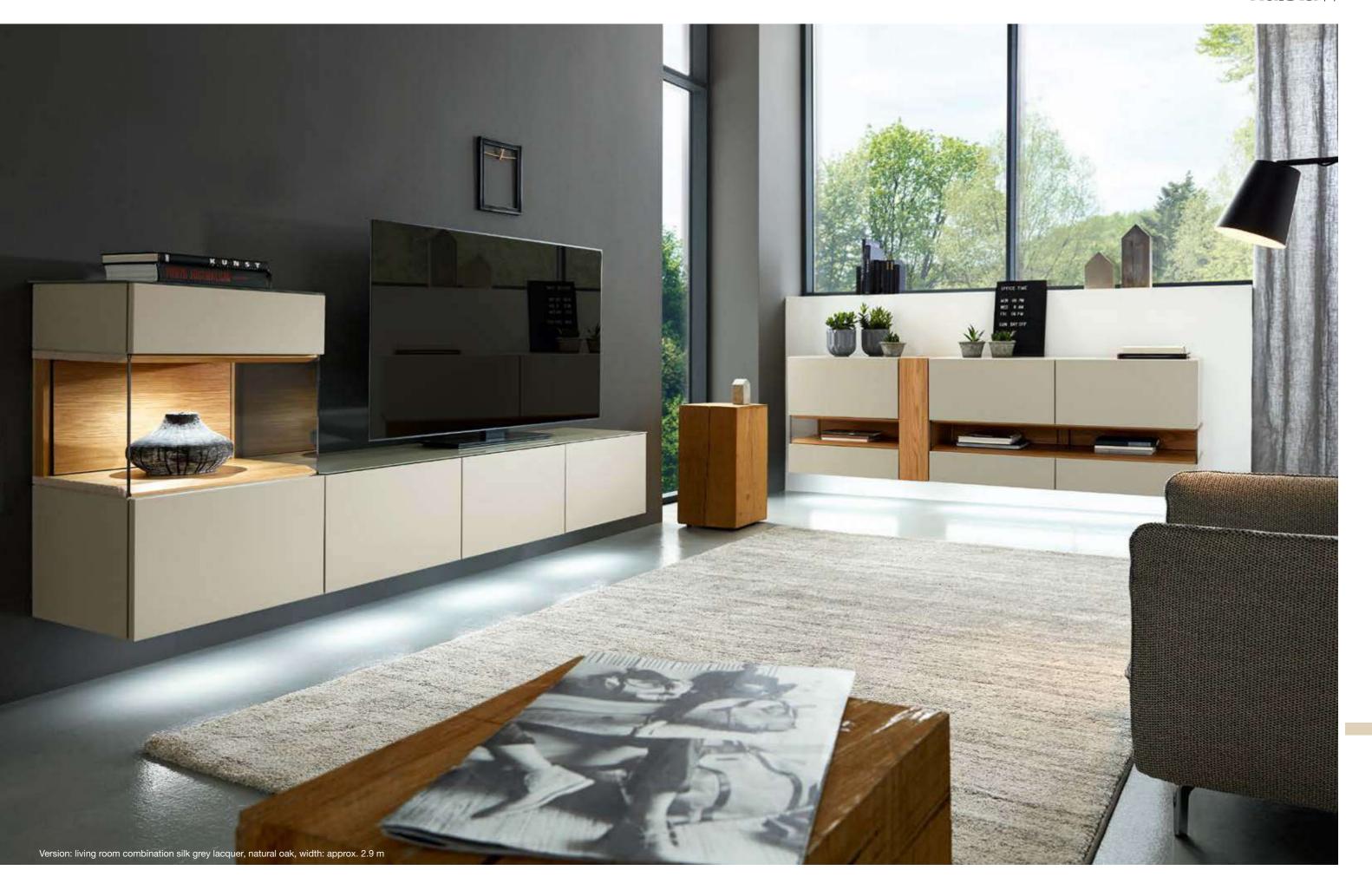




- **01** A 6 mm slim ceramic cover surface finishes lowboards, sideboards and highboards.
- **02** Wood and lacquer cover surfaces are available in material thicknesses of 10 and 29 mm.
- **03** 8mm cover surfaces made from rear-lacquered glass are available in pure white, white, grey or silk grey. Optional cable inlets in the cover surfaces allow perfect cable management.



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Particularly attractive: Neo compartments featuring glass sides whose load-bearing U-sections not only add transparency to the closed fronts but also give the units above the appearance of floating.

Different metal frames in high-gloss chrome or anthracite structured lacquer create a very individual look.









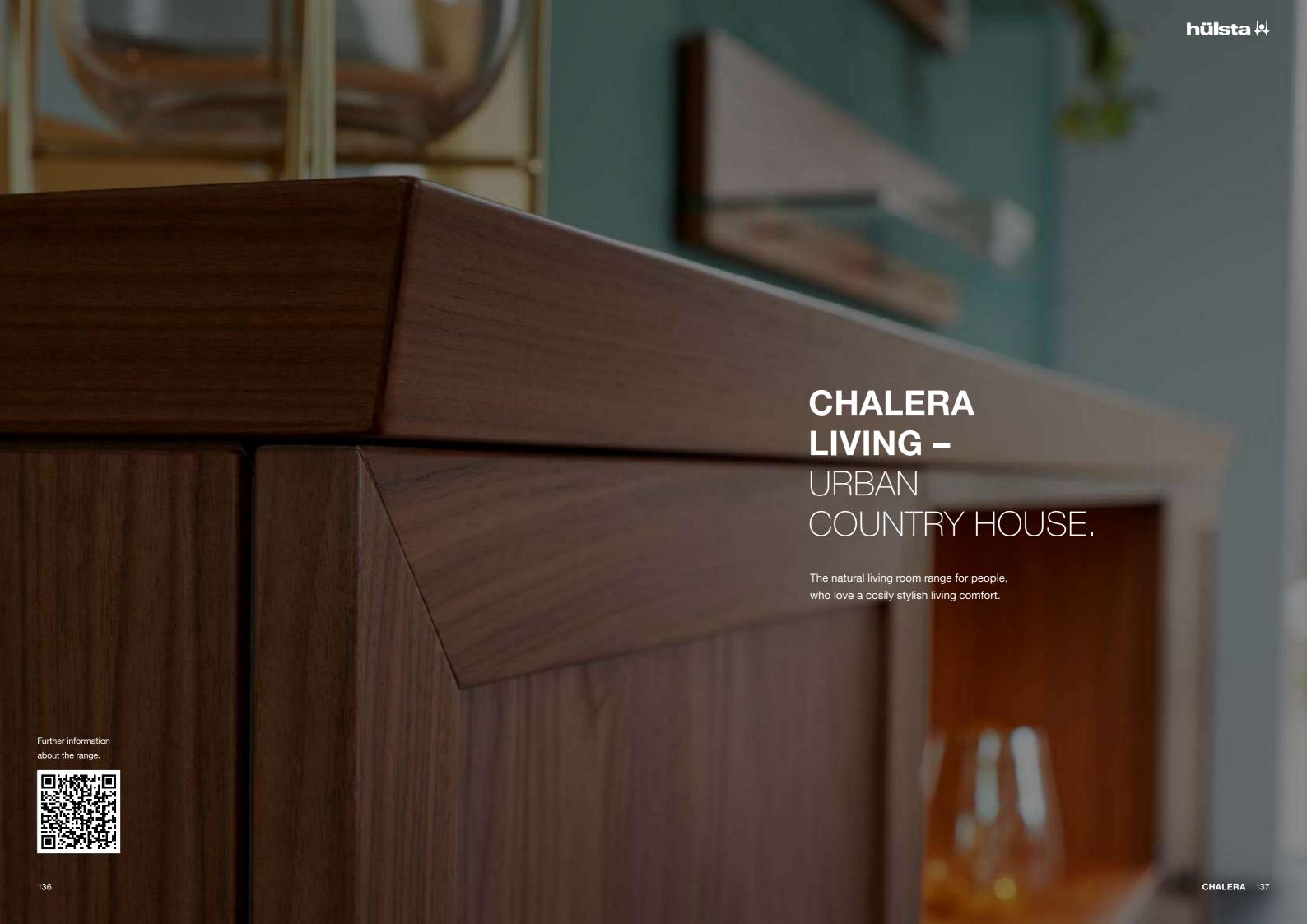


Whether in the living room, dining room or as a room divider – Neo is very versatile.

If a lot of display space is required, the classic sideboards and glass cabinets with glass inserts are the ideal choice. The small glass section of the white high-gloss lacquer highboard is a real eyecatcher. Subtle lighting gives the furniture and the room a different outlook.

hülsta₩





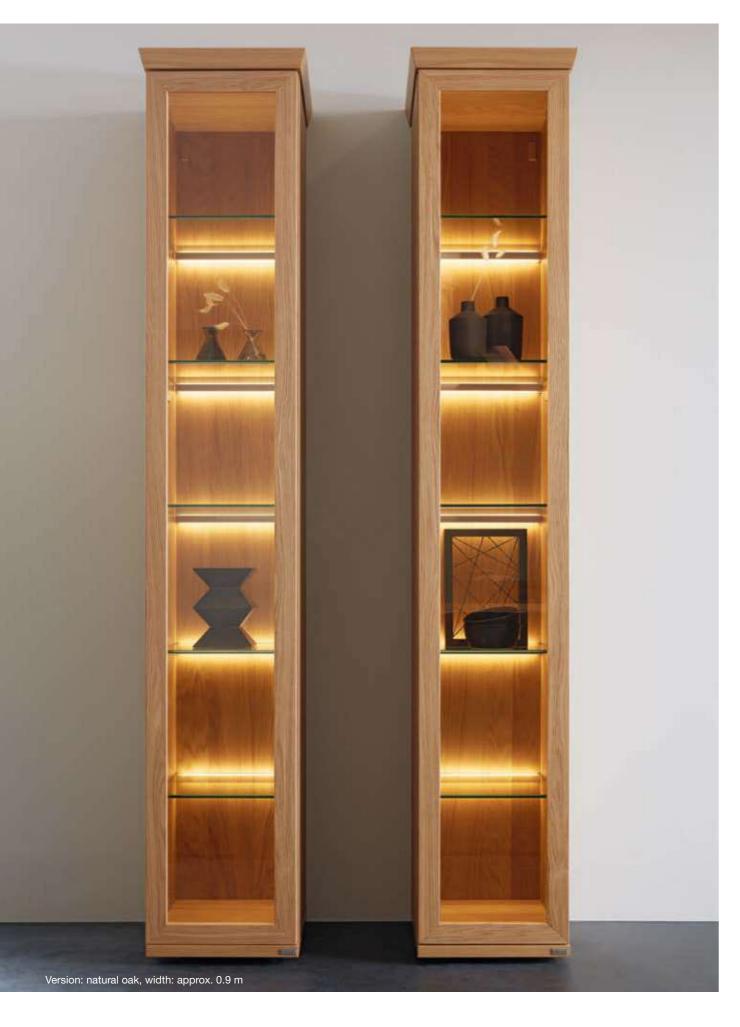
COUNTRY HOUSE WITH A MODERN TWIST - THIS IS CHALERA.

Piece by piece a masterpiece.

Chalera reflects craftsmanship skills and the art of sophisticated furniture design. With a calm and subtle appearance, the generous surfaces project a warm and friendly feel. The clear-cut design mirrors the upmarket urban look. Different versions, sizes and materials as well as an uncompromising functionality turn Chalera furniture into favourite pieces in any urban environment.



138 **CHALERA** 139

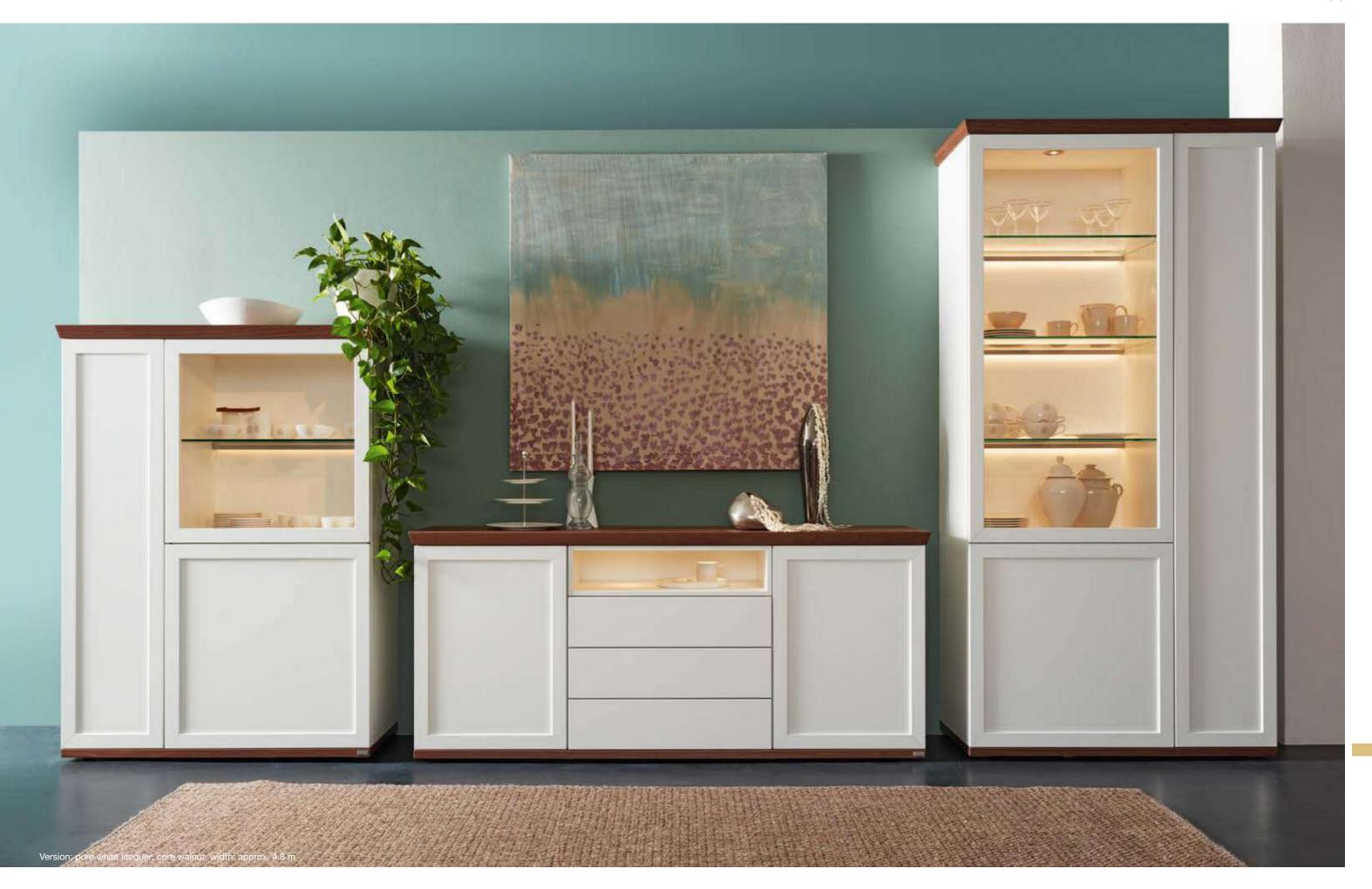




A GREAT LOOK INSIDE AND OUT.

Chalera – furniture that has been lovingly crafted in line with traditional carpentry and perfectly thought through down to the last detail. An additional design highlight are the rear-lit glass shelves with ambient lighting underlining the beauty of the furniture. The LED-lighting can be dimmed as required and switched from warm to cool white.

140 **CHALERA** 141



hülsta₩



hülsta ⊭





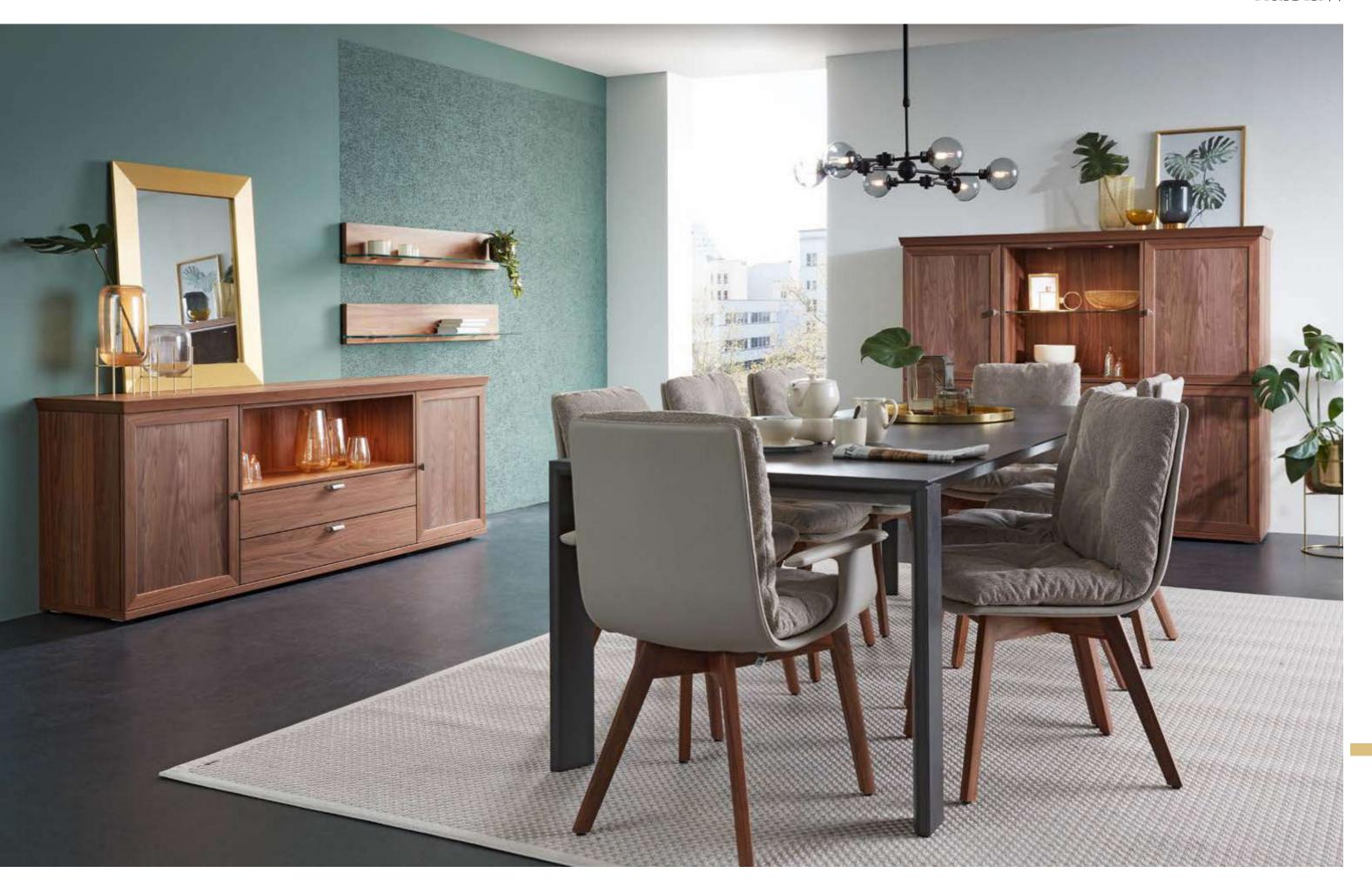


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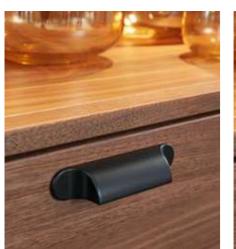




hülsta₩











BEAUTIFUL CRAFTSMANSHIP

DOWN TO THE LAST DETAIL.

Characteristic of Chalera are precisely worked corner joints on the frame fronts and a strong, slightly protruding cover shelf. The end unit can also be combined with a colour-contrasting carcase. In addition to subtle push-to-open technology, stainless steel or black lacquer handles in a traditional style are also available.





Simple beauty painstakingly created: Chalera embodies exactly that – both as a furniture combination or a single piece. The designer handles of the doors and drawers are made of metal and feature softly shimmering surfaces. The glass shelves of the glass cabinet cut-outs can be backlit: subtle highlights for personal favourite objects and the completion of an exclusive feel-good ambience. Numerous sizes and layouts of the Chalera units allow the planning of almost any desired interior.











TRUE BEAUTY

ELEGANTLY RESTRAINT.



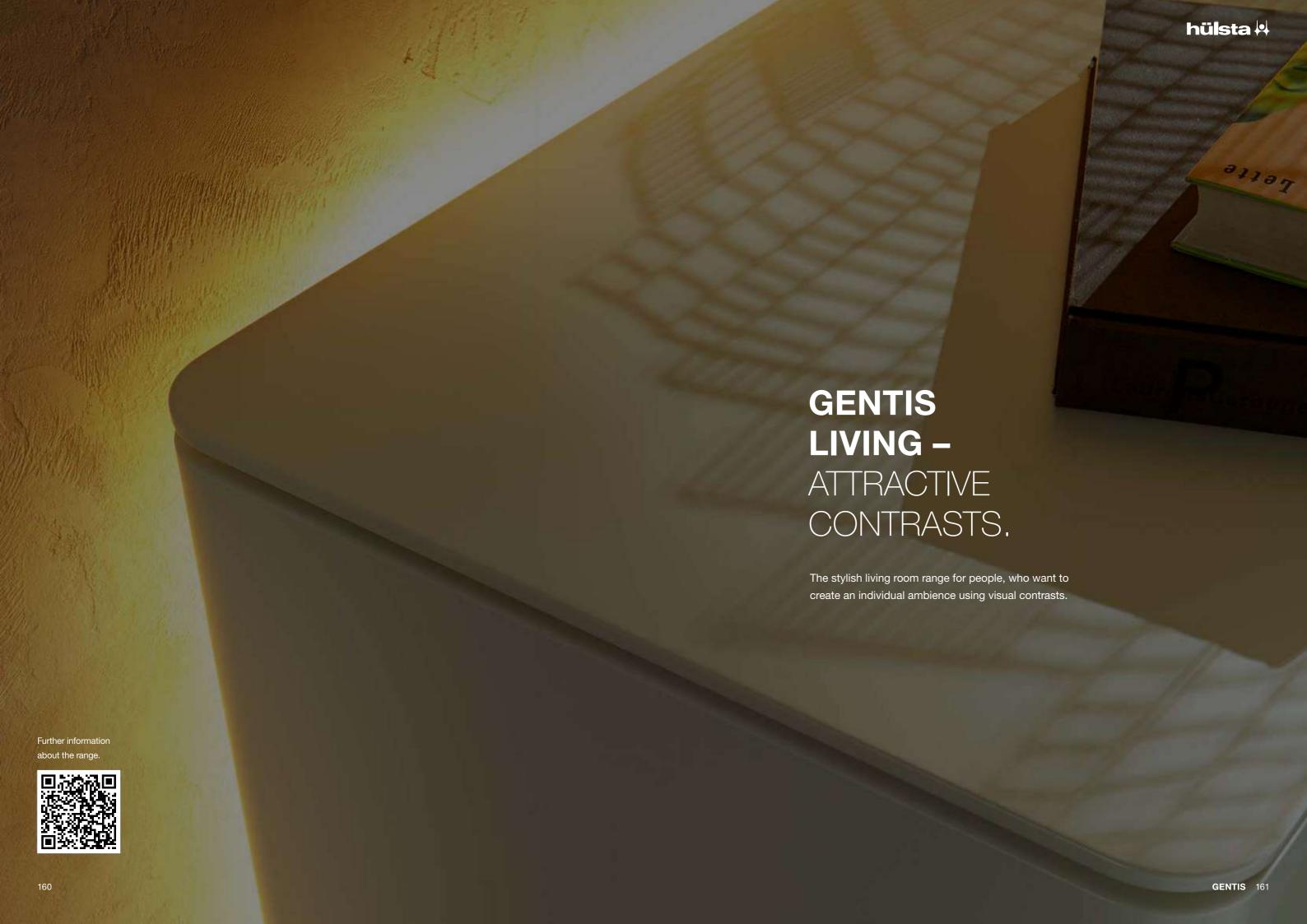






FINEST
MATERIALS
PERFECTLY
ILLUMINATED.





hülsta ₩





CLEAN LINES. STRONG CONTRASTS.

Glossy lacquered surfaces combined with the raw textures of local woods or soft-to-the-touch elegant leathers are the heart and soul of Gentis. The mix of lacquer, wood, leather and chrome as well as the wide choice of wall units, glass cabinets, lowboards, highboards and sideboards promises countless design possibilities. Backlit units turn into expressive soloists. Whether a large loft or cosy living room: the Gentis range is scalable, featuring an inspirational design language. As individual and versatile as people's preferences.



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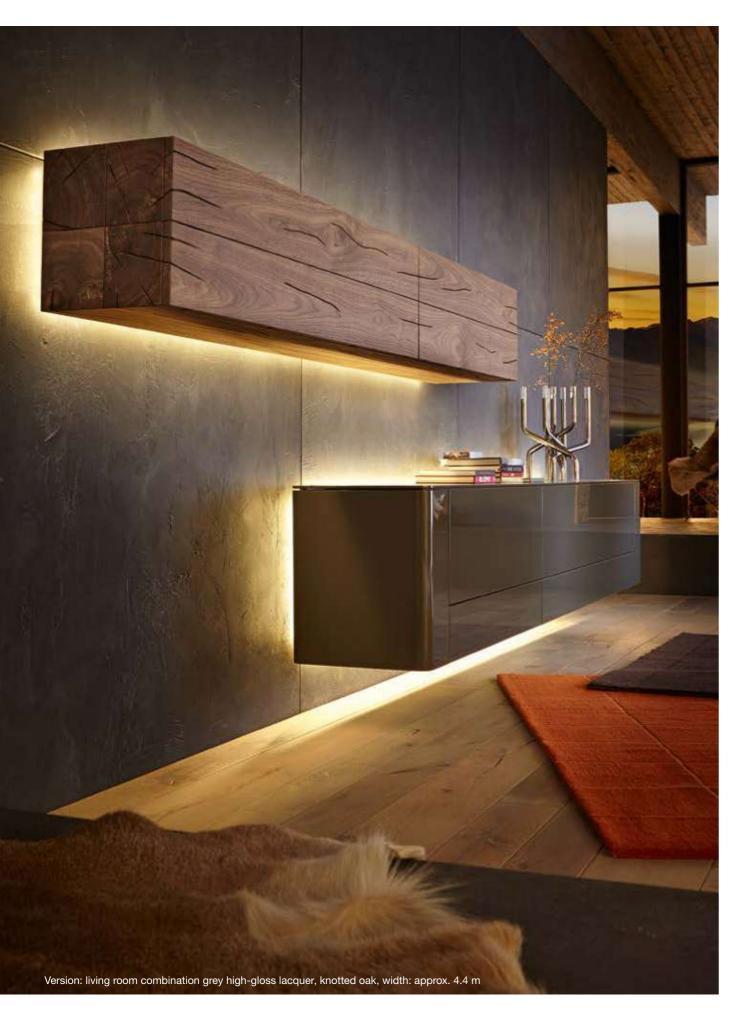


Grey is a trendy yet timeless colour.

It combines the impression of natural stone with a modern big city atmosphere.

Grey is therefore a perfect choice for the Gentis mix of materials. The combination of knotted oak and grey

high-gloss lacquer is therefore particularly well balanced.



THE PERFECT INTERPLAY.

A FEAST FOR THE SENSES.



- 01 The natural texture of solid woods is especially impressive, perfectly staged in combination with lacquer an absolute highlight for any room.
- **02** The rounded side panels can optionally be fitted with a revolving door or a drawer.
- **03** Practical extendable storage space on both sides of the unit ensures perfect comfort.
- **04** The adjustable LED backlighting perfectly sets the scene for the units and immerses each room in a comfortable light.















The combination of silk-grey high-gloss lacquer and oak anthracite with its raw natural look creates a striking contrast yet has a harmonious look. Beautifully integrated compartments with LED lighting complete the design of the Gentis range. Precisely incorporated, coloured glass in Parsol bronze complements the exciting mix of lacquer, wood and glass.

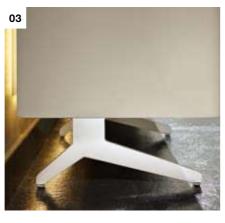
LACQUER AND LEATHER

IN THEIR BEST LIGHT.

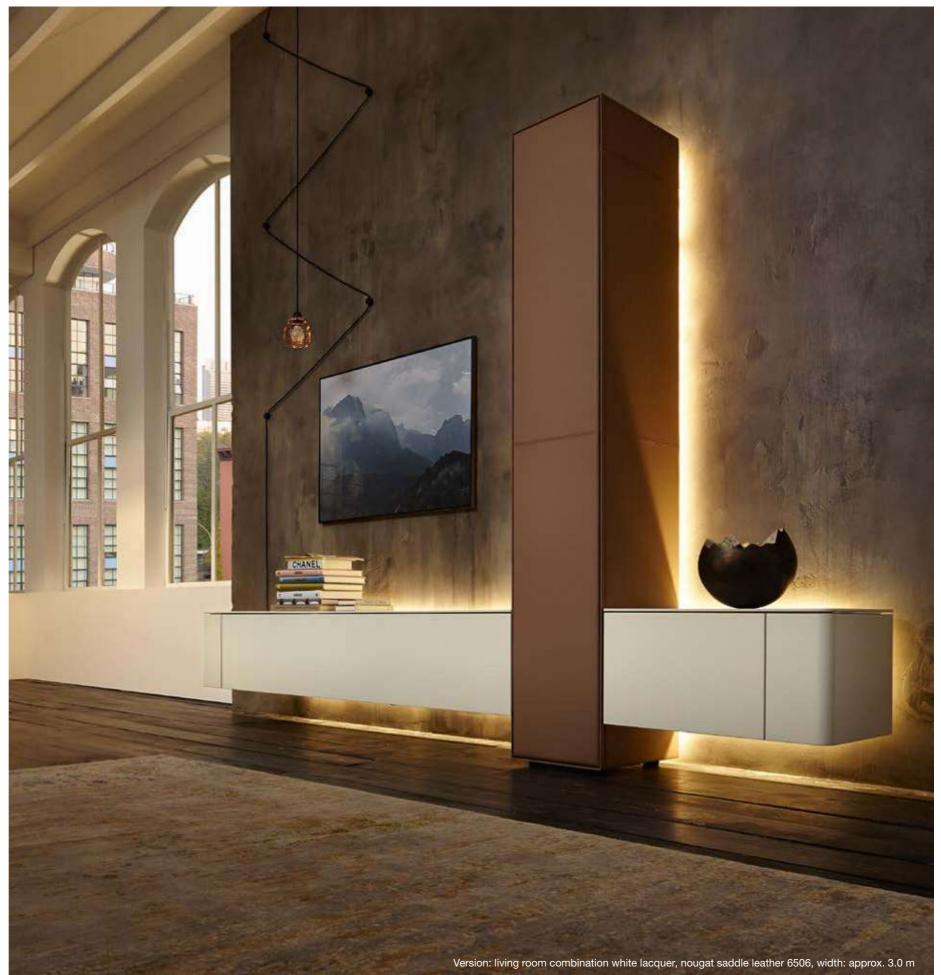
Gentis plays with the contrast of lacquered and natural surfaces. In addition to raw wood textures, Gentis offers finest Nappa leathers, saddle leathers and Nubuk-Touch leathers in all colours of the hülsta collection. This adds a touch of warmth and elegance to the accent units. The quality and perfection in terms of craftsmanship turn the leather versions into unusual yet natural companions for the lacquered units.







- 01 Generously designed drawers can be equipped with inserts for cutlery or Blue-rays/DVDs.
 The LED backlighting immerses the room in ambient lighting and highlights the furniture. The light can be seamlessly adjusted from warm to cool white and can be dimmed by remote control.
- 02 High-quality leather, lightly upholstered and sewn with high precision, gives the Gentis series its exclusive look and velvety feel
- 03 The optional Gentis chrome frame gives lowboards and sideboards an elegant, floating appearance.



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Glass cabinets in different versions display favourite pieces to great effect.
 LED lighting provides the preferred lighting ambience – from warm to cool and bright to subtle.

 High-quality genuine leather with a Nubuk-Touch, lightly upholstered and sewn with utmost precision.



FUTURISTIC LOOKING - NAVIS IS BRAVE.

Evident at first glance: Navis is extraordinary. Navis is extravagant, Navis is progressive.

Elliptical shapes, lightness and elegance are teamed up with perfect craftsmanship and precious materials.

This turns Navis into what it is – a unique furniture range.





Core walnut fronts, silky cover surfaces in anthracite structured lacquer combined with elliptically shaped glass cabinets in stained glass: Navis achieves to create a balanced, elegant ensemble, making it the eyecatcher in the room. Intelligent cable management allows Navis to make large flatscreens and other media equipment to look like designer objects.



AWARD-WINNING DESIGN.

TOP-CLASS CONCEPTS.











Navis convinces both in form and functionality. It is therefore not surprising that Navis has been given the "Iconic Award 2018" by the German Design Council. In addition to glass cabinets, Navis also offers sideboards and lowboards that are available freestanding, wall-mounted or as a room divider. The beautifully crafted frame in anthracite adds a special light-hearted touch to Navis. The adjustable LED backlighting underlines the exclusive design. The combination of black structured lacquer, stained glass and elegant woods accentuates the design approach. Concealed fittings ensure the filigree design of the glass cabinet units.









Simplistic and clear – the Navis design language makes an impact. The wall-mounted glass unit adds an accent and provides comfortable lighting in the room. Cover surfaces in pure white lacquer, anthracite structured lacquer, zaha stone or storm nero ceramic offer additional design scope. Tiny LED spotlights can be flexibly positioned to draw the eye to any display object as required. The elegant design of the glass cabinets convinces with seamless transitions. The combination with a metal frame gives the carcase a floating appearance.

ATTRACTIVE CONTRASTS.

STYLISH REFINEMENT.





Attractive contrasts in oak natura and anthracite structured lacquer, which especially highlight the wood units, create a new depth and vibrancy. Shelving with LED lighting underlines the elliptical design. The lighting concept provides a comfortable atmosphere. The lighting can be adjusted in the light temperature of the white shades and in terms of brightness via remote control.

MEGA-DESIGN LIVING EVERYTHING IS POSSIBLE.

The ideal living room range for people, who value flexibility as much as design.

about the range.





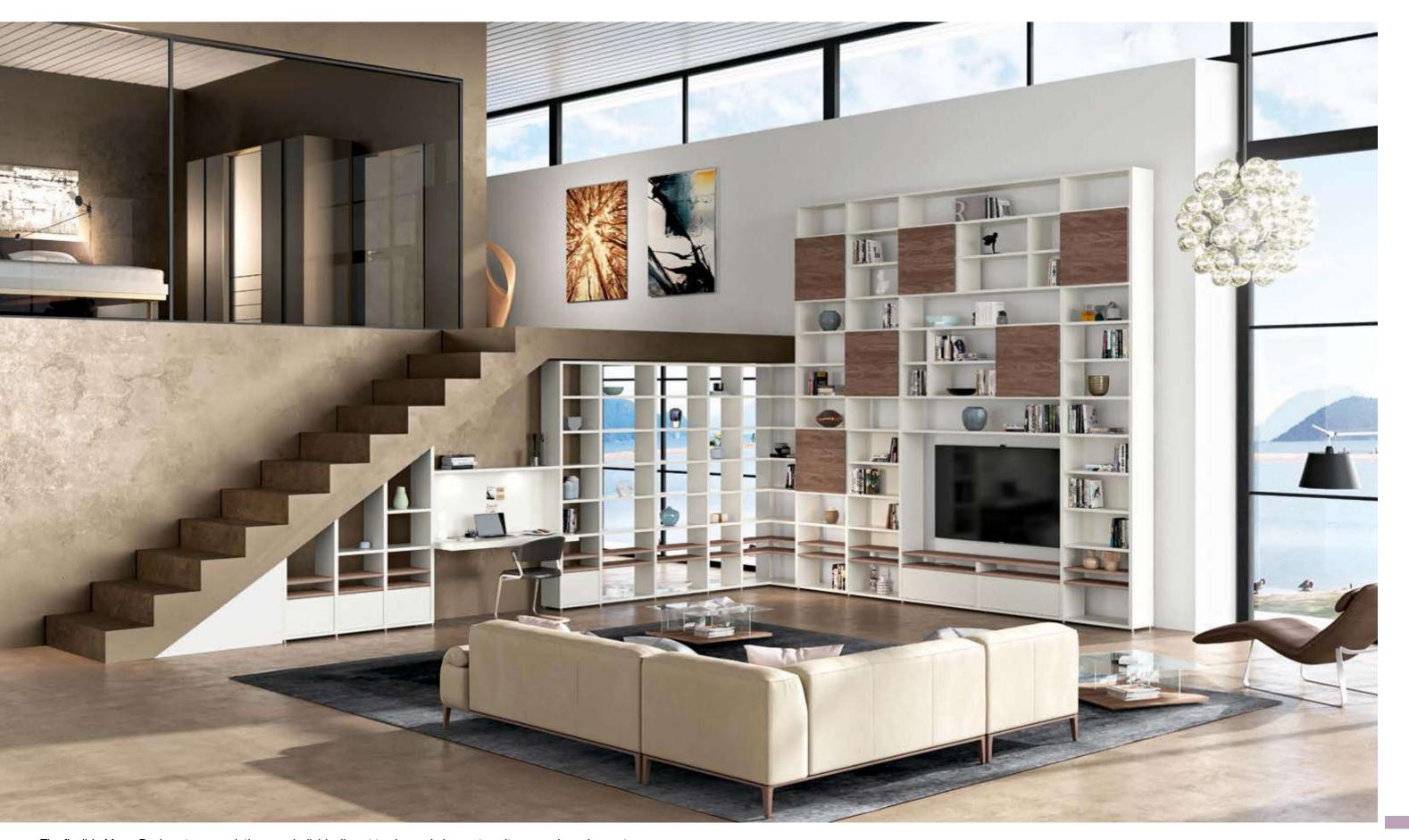
The demands and requirements for modern living are constantly changing. Living trends come and go – Mega-Design, however, remains and can be integrated into any living environment with its timeless design. Mega-Design is an all-rounder, its classic and functional design making it a companion for life. Whether integrated into the architecture or freestanding as a room divider, the wide spectrum of Mega-Design units allows perfect and individual planning for any room. Bespoke productions make the most of the available space even with sloping ceilings and recesses.





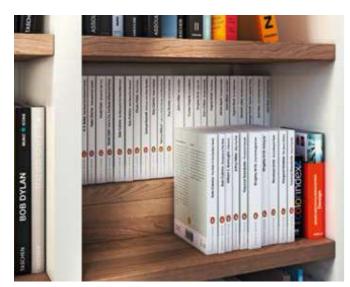
Lacquer, wood or rear-lacquered glass: the wide choice of different materials make Mega-Design highly customisable. As flexible in architecture as it is versatile in design. Drawers, hinged or sliding doors in lacquer or wood with a glass cabinet and LED lighting – everything is possible. The decisive factor is individual taste.

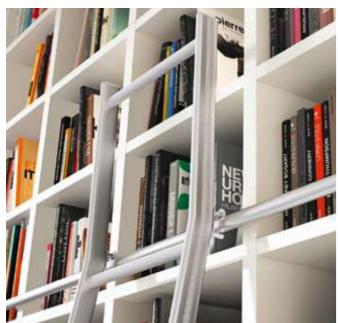
THE BEST SELECTION FOR ANY TASTE.



The flexible Mega-Design storage solutions are individually cut to size and chosen to suit personal requirements. No room is too large or too small, too classical or too modern, too high or too low, too light or too dark not to be converted into a new favourite space to live and work. Creative functionality meets urban ambience à la carte.

CREATIVE SCOPE FOR BETTER ORGANISATION.





As a special service, hülsta manufactures tailor-made inch-perfect Mega-Design furniture. In addition, Mega-Design offers a wide choice of intelligent add-on solutions such as lighting, rail with ladder, book bridges, cable troughs and further well-thought-out details.



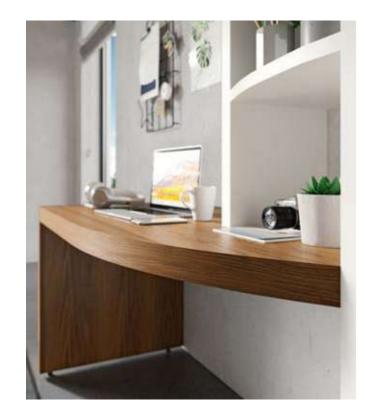




Mega-Design convinces with outstanding variability.

Flatscreens can be integrated virtually anywhere. If required, flatscreens can be concealed with smooth running sliding doors, thus protecting them from dust. A special highlight are the aluminium framed, slide -in glass cabinets with fittings that are concealed from any angle.







LIVING
AND WORKING
PERFECTLY
COMBINED.

A SMART AFFAIR.

THE IDEAL HOME OFFICE.



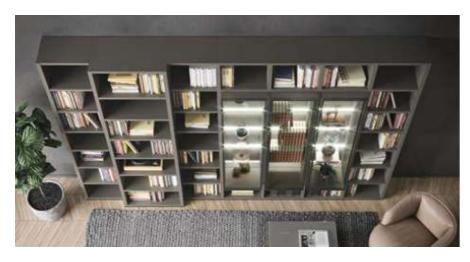




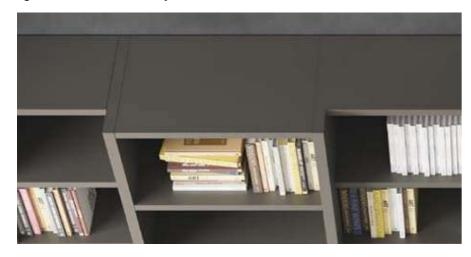


Small stand-alone-solutions are just as feasible with Mega-Design as large living room combinations. Desks can be easily integrated into flexible shelving systems. Cables simply disappear behind pull-out wall panels. Flexible desks provide space for a smart home office. Whether straight or rounded tabletops – Mega-Design leaves plenty of space for imagination.

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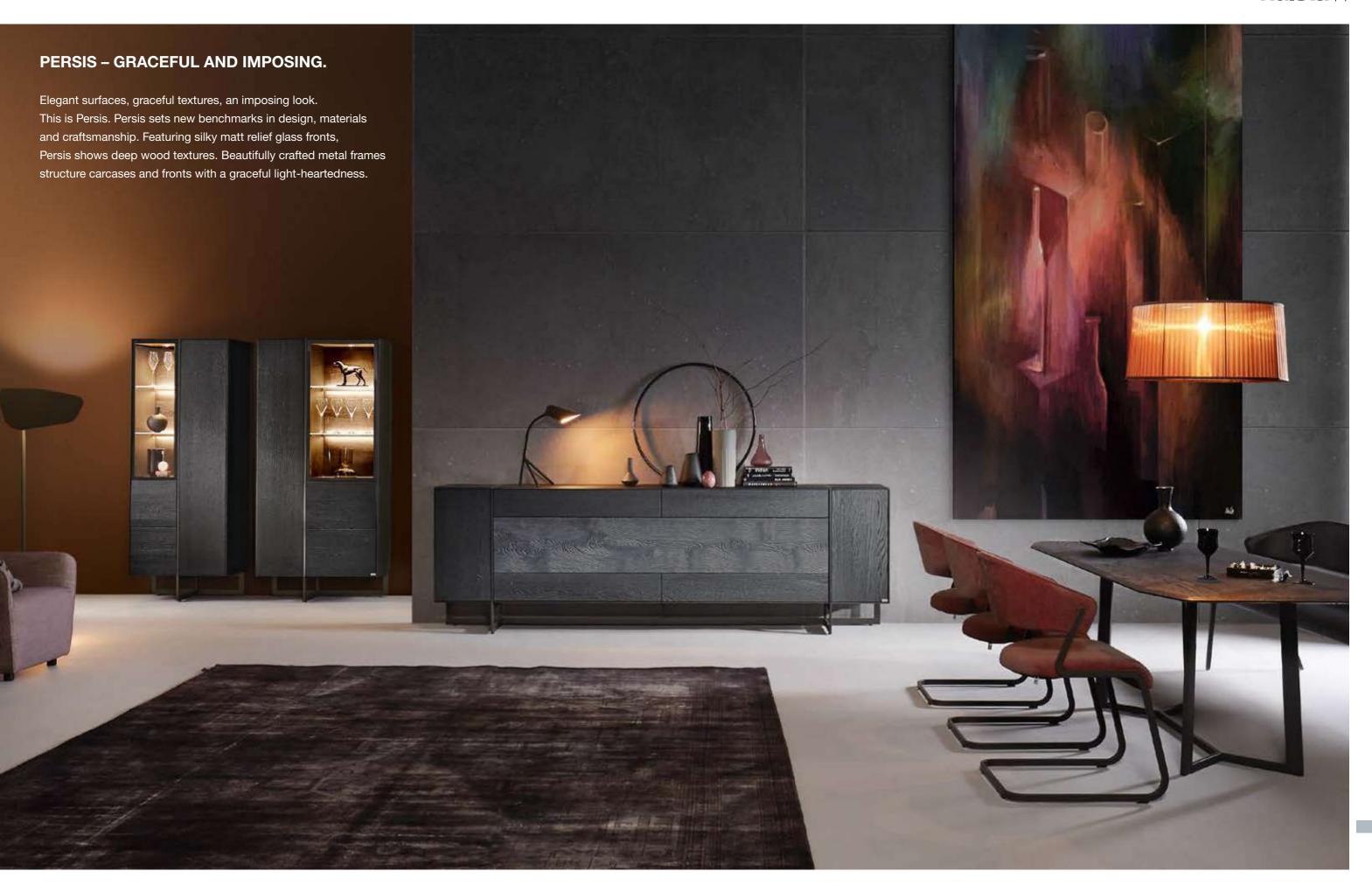
For Hifi-enthusiasts, collectors and everyone, who needs more space, Mega-Design additionally offers a 45cm depth. Whether a large picture-book, boxes, a sound system or plates for the dining room: different depths within a living room combination are perfectly feasible and add a light-hearted touch to any combination.











212 **PERSIS** 213



TRUE BEAUTIES. INSIDE AND OUT.



Fitting-less fronts with push-to-open functionality and carcases slightly tapered towards the front give Persis its simplistic design and underline its surface structure. Glass, metal and genuine wood create a perfectly balanced ensemble. Fine hinges are concealed within the carcase. Adjustable LED lighting draws the eye to the pieces on display and provides a beautiful ambience.







MAXIMUM POSSIBILITIES.



Persis can be flexibly combined. Lowboards or sideboards, wall-mounted units and shelves allow mixing many units to create harmonious combinations. Even large flatscreens can be perfectly integrated.

More texture would be impossible. The Persis surfaces are masterfully crafted and only feasible using precise manufacturing processes. Gap sizes and corner joints fit down to the last millimetre and emphasise the high-quality of Persis.



EXCITING MIX OF MATERIALS

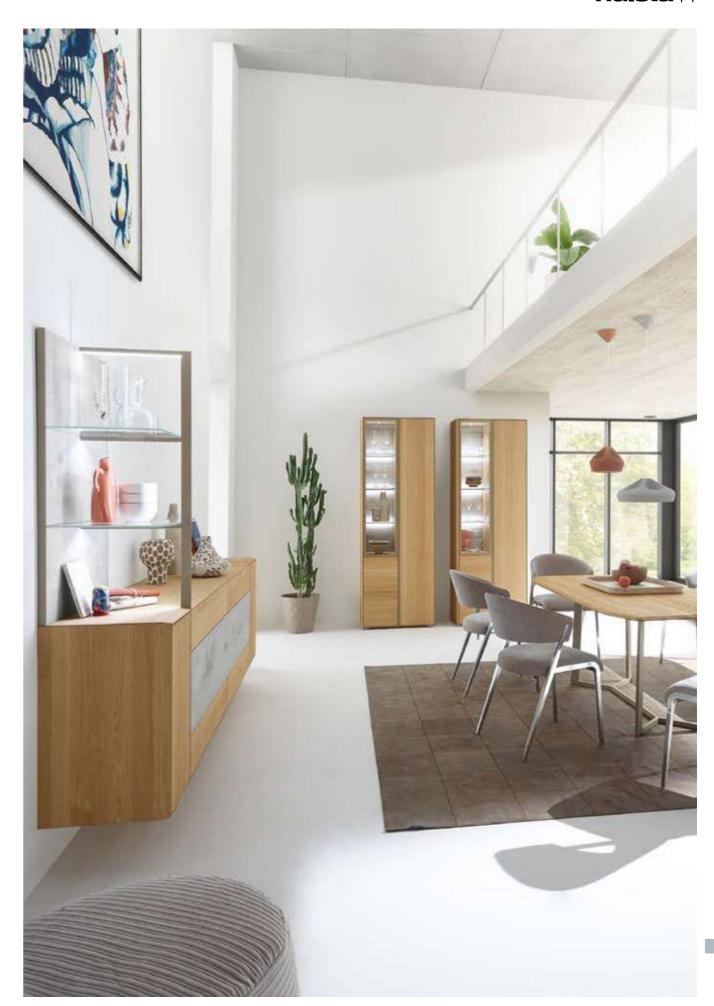
CHARMINGLY COMBINED.

Oak natura portrays a different side of Persis. The beautifully grained solid wood surfaces have a subtle influence. The colour-contrasting mother-of-pearl glass front is shown to great effect. Generously sized glass cabinets, sideboards and highboards make Persis even more versatile.





- **01** The top shelf with rear panel (back-printed glass relief in grey mother-of-pearl) in accent version not only looks elegant, but with the LED lighting also provides a beautiful ambience.
- **02** The rear-lacquered edge of the glass front conceals the frame construction, thus ensuring the simplistic design. Adjustable LED downlighters guarantee an even lighting within the glass cabinets.
- 03 Persis highboards offer ample space for crockery and glasses. Available with an all-round wood plinth or metal frame.
- **04** The elegant metal frame adds a light-hearted touch to all freestanding units.



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DYNAMIC ELEGANCE.

ATTRACTIVELY STAGED.



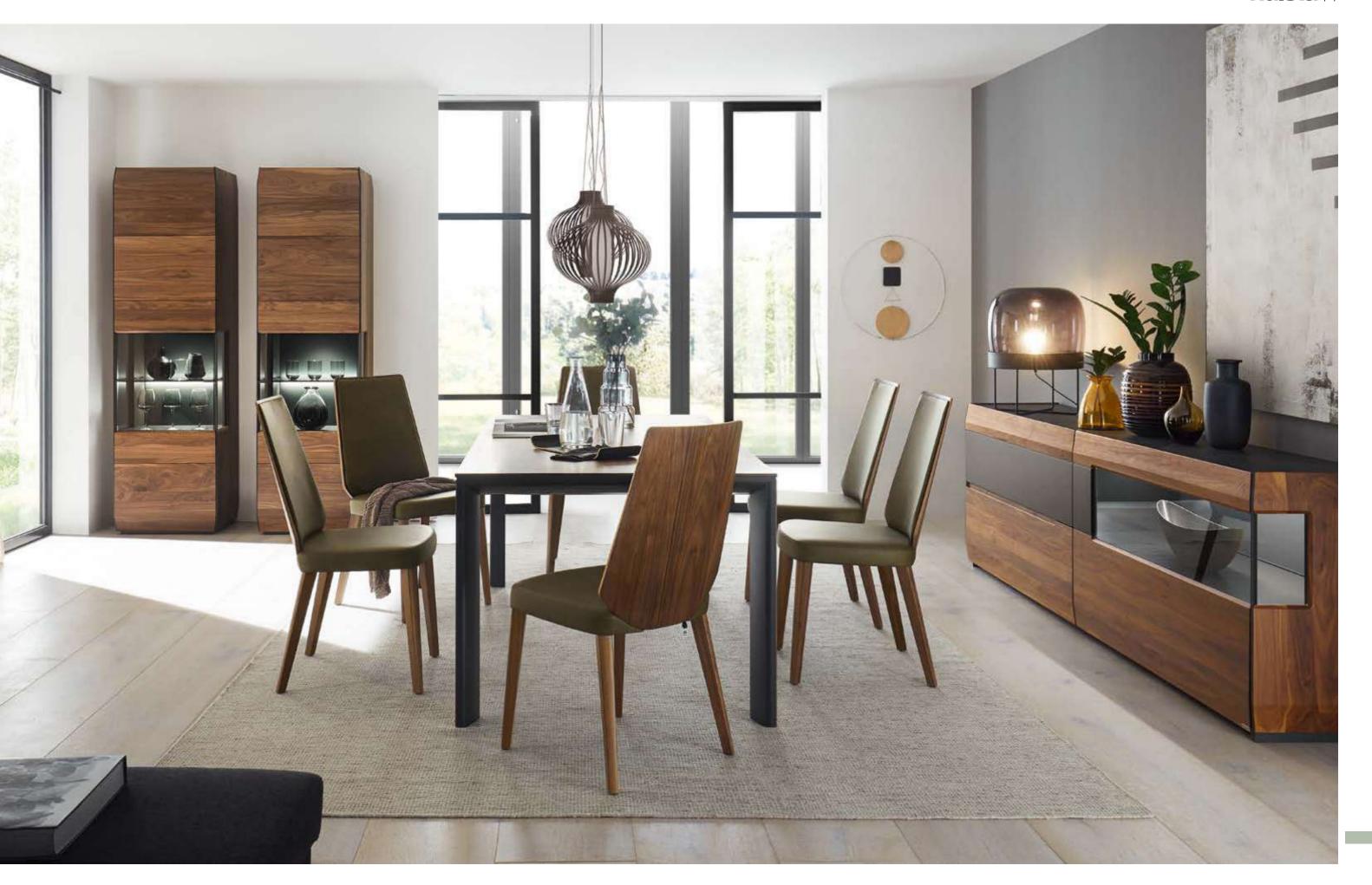






The elegant mix of wood, metal and glass is utterly convincing. The beautifully designed metal frame gives the tabletop of the coffee table an almost floating appearance. A wide choice of sizes and units offers numerous design possibilities. Refined metal features in anthracite structured lacquer, which frame the carcase on either side, give Aunis its unmistakable look. The anthracite lacquered version offers an exciting alternative to the solid cover surface.

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DISTINCTIVELY DIFFERENT – ELEGANT AND VERSATILE.



With its wooden fronts, Aunis brings plenty of warmth and comfort to the living room. Shelves and wall-mounted units convince as a stunning wall combination or as single units. Glass cut-outs and glass cabinets invite you to display your favourite pieces. Receivers and amplifiers etc. can be discreetly concealed, whilst unsightly cables elegantly disappear. Indirect LED lighting provides pleasant lighting conditions.

Aunis impresses with perfect craftsmanship, high-quality materials and attractive details. The glass cut-outs are a special highlight. They are beautifully integrated into the solid wood fronts or elaborately framed by elegant metal struts. Featuring impressively structured wood surfaces, the glass cabinets and highboards make a bold statement in every dining room. Glasses or crockery are displayed to great effect on rear-lit glass shelves. hülsta chairs, bench and dining table made from solid oak with light fabric upholstery or elegant leather can be perfectly combined with Aunis and create a balanced overall look.











THOUGHT THROUGH IN DETAIL. SPECIAL IN ITS ENTIRETY.

Meticulously integrated glass cut-outs with elegant metal design features and stained glass are special Aunis design highlights. Across-corner glass fronts, elegant metal frames in anthracite structured lacquer and rear-lit glass shelves, Aunis leaves nothing to be desired. The LED lighting can be dimmed and changed from cool to warm white as required.

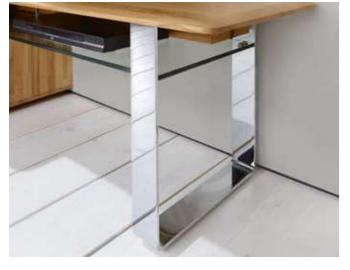




THE VEDUA EXPERIENCE.

The visually vibrant solid wood natural oak or structured beech surfaces create an especially comfortable atmosphere. Featuring softly rounded carcases, Vedua delivers a clean, timeless style. Its wide choice of sizes and combination possibilities leaves nothing to be desired.







Vedua impresses with high-quality materials and perfect craftsmanship. Glass, chrome and natural solid wood characterise the timeless design. The softly rounded Vedua corners on fronts and cover surfaces make a style statement without being a fashion and perfectly underline the carefully selected woods. Stylish arched supports in high-gloss chrome, matt chrome or solid wood provide a perfectly balanced overall look, whilst evenly backlit compartments deliver comfortable surface lighting.

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FINEST WORKMANSHIP,

THAT CAN BE SEEN AND FELT.



Vedua stands for perfect workmanship with high-quality materials.

The chrome plated Vedua handles are meticulously crafted: they are smooth, firm and beautiful to the touch. The design is unique and works well with wood and chrome. Whether high-gloss or matt chrome or a combination of chrome and natural oak or structured beech – it is all down to personal taste. Using LED lighting, Vedua highlights individual units, thus creating a beautiful atmosphere. Two different systems are available to make unsightly cables discreetly disappear.











FASCINATING VERSATILITY.

PERFECTLY

PERFECTLY FLEXIBLE.



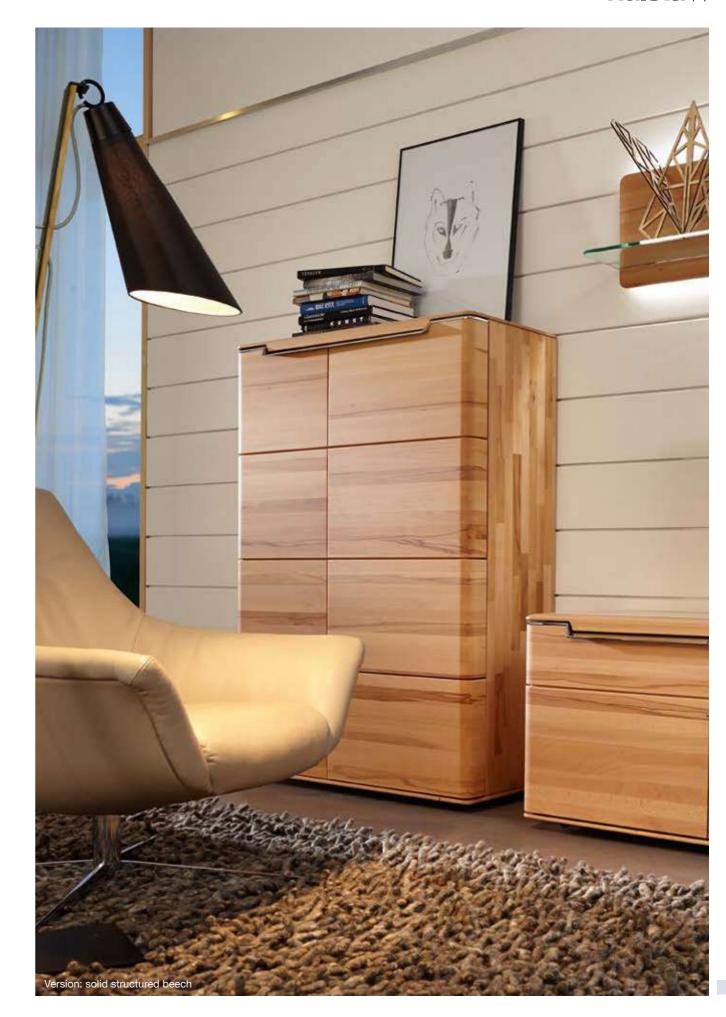
Vedua works well both as a combination and as a single unit. Highboards, lowboards and sideboards can be flexibly combined with different wall-mounted units, glass cabinets or glass shelves. Freestanding or top units create attractive links between the different modules, thus allowing a lot of scope for individual designs.





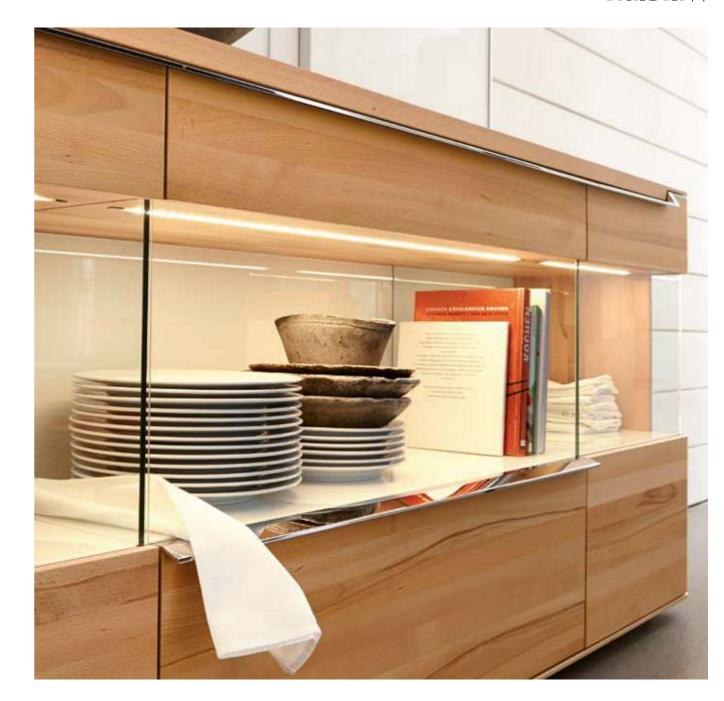


The Vedua media lowboard is ideal for technology enthusiasts. All devices disappear behind a fabric-covered flap and can be operated via a controller or remote control. Rounded glass fronts close precisely with the wooden carcasses. Different versions are available for the rear panels of the cut-out glass sections, such as shown here in white rear-lacquered glass with a cover surface in the same finish as the carcase. Adjustable LED lighting perfectly sets the scene for glass cabinets and cut-out glass sections.









INVITING
HOSPITALITY
IN EVERY
ROOM.





PROFESSIONAL

PLANNING OF LIVING WORLDS.

hülsta interior design service.

We spend a large part of our life at home, which is why it should be a place where we feel completely at ease. However, each house and each apartment have their particularities and the respective requirements are rarely the same: Different living styles, materials, sloping ceilings etc. must be taken into consideration. Additionally, there might be demand for a tailor-made wardrobe, a stylish home office, ample storage or a perfectly fitted dining room. Each room design requires careful planning and many ideas to ensure that the new furniture will bring enjoyment for years to come.

With numerous collections for the offer 1,950 matt and high-gloss areas Living, Sleeping, Upholstery, lacquers from the NCS colour scale, Dining, Hallway, Bathroom and system ranges such as Mega-Design Home office, hülsta offers countless and Neo featuring the endless adddesign possibilities.

give personal interior design advice in order to help finding ideal living concepts that will make you happy.

Individual concepts.

Founded as a small carpentry workshop, we have perfected the cabinet making craft. In addition to the known serial production, we also offer bespoke solutions that fit like tailormade suits into your personal interior design concept. Some collections

on principle fit precisely into any room. Our passion is precision and Our in-house interior design love of detail. Our system ranges for specialists are always at hand to chairs and tables also include many different versions.

> If you appreciate professionalism and service, then simply ask for interior design advice from the hülsta planning experts in the comfort of your home.

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The hülsta showroom in Stadtlohn.

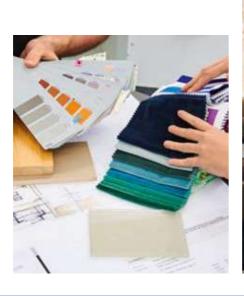
The hülsta showroom in Stadtlohn offers an overview of the entire hülsta and now! by hülsta portfolio. Here, ideas and inspiration can be found in abundance. It is open to anyone, who wants to look at the furniture and seek advice. Simply make an appointment for a professional advice session with our experts, who are available from Monday to Friday.

Advice service – in person and online.

Whether you prefer personal or online advice is entirely your choice. Our experts are happy to help with any queries. According to customer information, we create a 3D computer generated design as a template for the hülsta retail partner. This ensures that our customers are in the best hands right from the start. Need help with new furnishings? We are looking forward to getting creative! Our interior design advisors create tailor-made suggestions whilst taking all



customer requirements and local conditions into consideration.





LIVE ONLINE ADVICE.

hülsta ONLINE INTERIOR DESIGN ADVICE

No matter how many kilometres separate us, everyone can make use of the personal interior design advice.

ADVANTAGES:

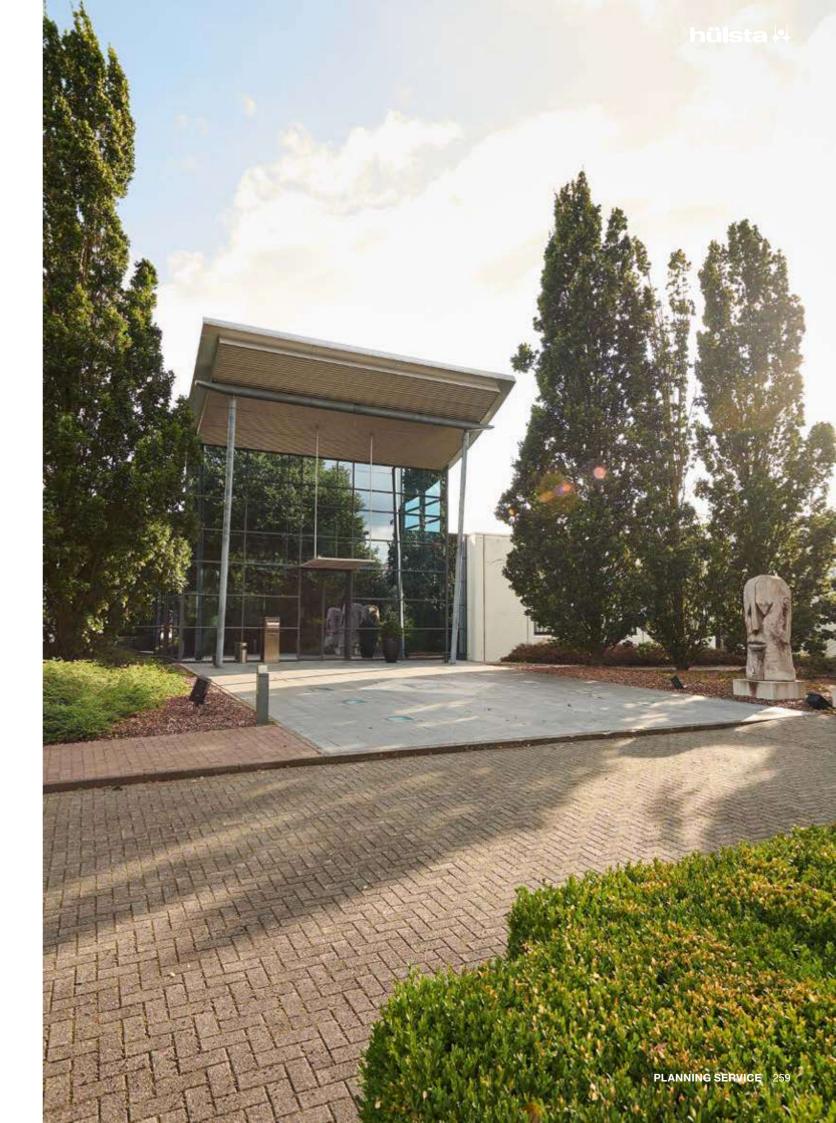
- Personal contac
- Joint live implementationvia video conference or phone

TO START PLANNING

simply scan the QR-Code or visit:

www.huelsta.com/formular/huelsta-planungsservice/







UNBEATABLE

VARIETY OF VERSIONS.

Veneer versions



Knotted core walnut



Knotted oak anthracite



Natural oak

Raw effect



natural oak

Core walnut



Planked oak

Oak natura

Pure white

Knotted









Core walnut natura

Solid wood versions







Natural oak



Natural oak rough look



Walnut



Structured beech

Lacquer versions



White



Wool-white



Sand







Old rose



Pastel green























Fir green











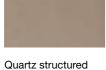


Bronze lacquer

Aubergine



Concrete grey







Anthracite structured

High-gloss lacquer versions



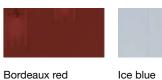
White

Grey











Ceramic versions



Pure white

Black

Zaha stone

1950

Free colour selection from NCS.

For lacquer and high-gloss lacquer.















VERSIONS 263 262



IMPRINT

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